

# 100 Best ChatGPT Business Prompt Ideas

## Every eCommerce Seller Needs



# Welcome

**AI is not just a trend; it's a tool to make your workflow faster and easier.**

Running an online store is exciting but tough. We know that you're juggling product listings, marketing, and customer support, all while trying to stand out in a crowded market.

What if you could **work smarter, not harder**? With an AI tool like ChatGPT, online sellers can:

- **Speed up product listing** with AI-generated titles, descriptions, and tags
- **Write better content faster**, from product copy to marketing posts
- **Reply to customer questions** more efficiently with smart suggestions
- **Stay organized and consistent**, even when managing hundreds of SKUs

A 2025 DemandSage report shows that 50% of businesses actively use AI in eCommerce. According to Statista, 34% of Amazon sellers rely on AI to optimize product listings, 14% use it for content creation, and 7% for keyword research and SEO.

The problem? Knowing **which prompts deliver the best results**.

After researching and reading dozens of articles on prompt engineering, we created **100 of the best ChatGPT prompts for eCommerce** into one easy-to-follow eBook.

Ready to save time and boost sales? Let's get started.

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## CHAPTER 1

# Product ideas, trends, and competitor research prompts

Finding the right product doesn't have to be a guessing game. In this chapter, you'll get ready-to-use prompts that help you **spot hot trends** before they peak, **discover potential niches**, and **spy on your competitors' moves**, without spending hours scrolling aimlessly.

Just plug these prompts in Chat GPT, follow the results, and watch new ideas pop up faster than you can say "add to cart."



## PROMPT 1

Act as a market researcher expert who has 3 years of experience, help me find trending products in the [niche] market. Do some market analysis to pinpoint current trends and emerging products.

Utilize various tools and methodologies, such as data analysis, social media trend tracking, and competitor research. Tell me which products are getting popular, why people are buying them, and whether they look profitable.

**Customization:** Replace [niche] with your specific market (e.g., fitness, beauty, tech, pets)

## PROMPT 2

Review my main competitors' websites, social media channels, and product offerings. Tell me what categories, styles, or features they emphasize. Then, identify gaps or weaknesses where I could offer a better or unique product. Suggest how I can position my products to stand out while maintaining my brand's unique identity and messaging.

**Customization:** List your top 3–5 competitors and describe your brand's unique selling points.

### PROMPT 3

Do research and analyze [your competition], then identify for me the opportunities to stand out in the market based on these insights. For each competitor, help me fill in:

- Store name: [Competitor store name]
- Product range: [Types of products]
- Pricing approach: [Low, mid, high]
- Unique selling points: [What makes them stand out]

**Customization:** Replace [your competition] with the names of specific competitors in your market.

### PROMPT 4

Read reviews for [your products] on Amazon, Etsy, eBay, or forums. Find three common complaints customers have. List them and give me ideas on how my product could solve those problems.

**Customization:** Replace [your products] with your specific product or product category (e.g., dog toys, kitchen appliances, etc.)

## PROMPT 5

Analyze popular social media conversations and trending hashtags related to the [niche]. Summarize key themes, popular questions, or complaints customers have expressed recently. Based on this, suggest product ideas that solve common pain points or tap into emerging interests, making sure the ideas reflect my brand's mission and values. Give me guidance on how I can authentically engage with this audience through these new products.

**Customization:** Specify your brand tone (e.g., playful, authoritative), preferred social platforms (Instagram, TikTok), and target demographic details.

## PROMPT 6

Check seasonality for [your product] using sales data or trend reports, noting peak and off-season periods; your task is to tell me: peak months, off-season months. Suggest mitigation strategies. The outcome should be a seasonal strategy that ensures consistent sales year-round.

**Customization:** Replace [your product] with your specific product.

## PROMPT 7

Read and analyze negative customer reviews and online discussions about [competitor name]. Identify and point out to me recurring complaints, unmet expectations, and weak points in their product or service. Also, answer this question: "What are the top three areas where they underperform?"

**Customization:** Replace [competitor name] with your competitor's name, from 3-5 competitors.

## PROMPT 8

Calculate profit margins for [your products] by comparing costs and selling prices; for each, give me the product name, cost of goods sold, selling price, profit margin percentage; target margins that support your business goals.

**Customization:** Replace [your products] with your specific product names, and add more information about [selling price] to achieve more precise results.



## CHAPTER 2

# Product sourcing and supplier management prompts

A winning product is only the start; you need the right supplier to bring it to life. And, the right supplier means better quality, fair prices, and fewer problems down the road.

Here, you'll find **prompts to locate trustworthy suppliers, negotiate better deals, and manage relationships smoothly**. After this chapter, you will find the most suitable supplier for your online store.



## PROMPT 1

Draft a checklist of the ten most important questions I should ask any supplier about their shipping and fulfilment policies for [product category]. For each question, tell me the rationale behind asking, and the ideal answer or KPI range to look for, considering my [business model] and [target market].

**Customization:** Adjust the [product category] to match your niche and insert details about your business model (dropshipping, wholesale, private label)

## PROMPT 2

Identify five online platforms where I can find vetted, high-quality suppliers for dropshipping in the [niche]. Analyze their strengths and weaknesses, and give me your top recommendation.

**Customization:** List your top 3–5 competitors and describe your brand's unique selling points.

### PROMPT 3

Help me list 5 local suppliers for [your product category] within [specific location or country] who can provide small to medium order quantities. Include their contact details, main product offerings, and how their location could help reduce shipping times and costs for my customers in [target region].

**Customization:** Define your location and target region clearly to get supplier suggestions that fit your delivery network.

### PROMPT 4

Create a negotiation plan for securing [desired unit price] on [product] from [supplier name]. The plan that you show to me should outline specific talking points such as demonstrating my potential order growth, asking for [bulk discount %, free shipping thresholds, or better payment terms], and suggesting a trial order to prove sales potential. Include alternative negotiation levers I can use if pricing flexibility is limited, especially for my [business model].

**Customization:** Set realistic numbers for unit price and discounts, and adapt negotiation levers to your business model (e.g., private label might focus on exclusivity).

## PROMPT 5

Help me draft an agreement template or working with [your supplier name] that includes product specifications, unit pricing, order quantities, payment schedule, delivery timelines, quality control procedures, consequences for non-compliance, and any necessary clauses for intellectual property protection, exclusivity, or confidentiality based on my [business model] and [product niche].

**Customization:** Decide in advance whether you need exclusivity or private labeling clauses, and note any regulations in your niche that must be included.

## PROMPT 6

Identify and list to me at least two backup suppliers for [high-demand product] that align with my [brand standards] and can step in quickly if my main supplier has stock issues, price hikes, or delays. For each backup supplier, please include contact details, key product offerings, lead times, and how well they match my brand's style, quality, and customer expectations.

**Customization:** Be specific about your brand standards (e.g., eco-friendly, premium quality)

## PROMPT 7

Outline 3 steps I need to do to build a strong relationship with your suppliers (like regular check-ins, sharing sales forecasts, or timely payments) so they support my store's growth and prioritize my orders.

**Customization:** Mention your typical order volume and communication preferences to make the relationship-building steps more tailored.

## PROMPT 8

Design a quarterly supplier performance tracking system for [supplier name] that measures on-time delivery rate, order accuracy, defect rate, and communication speed. Please include a scoring system, a feedback process, and a plan for addressing recurring issues. Suggest to me proactive ways to strengthen the supplier relationship over time, such as sharing sales forecasts, providing regular feedback, or collaborating on new product development.

**Customization:** Set KPI targets that match your operational goals (e.g., 95% on-time delivery) and your market's expectations.

## CHAPTER 3

# Brand story, messaging building, and store setup prompts

People don't just buy products, they buy stories, feelings, and the sense that they've found the right fit.

This chapter's prompts will help you **shape a brand identity** that speaks directly to your audience, **craft a message** that lingers in their minds, and **set up a store** that instantly feels like "the one."



## PROMPT 1

Act as a brand strategist and expert copywriter. Help me create a comprehensive brand identity for my [business type] that targets [target audience]. Include:

- (1) A brand mission statement that reflects our core values of [insert values]
- (2) A unique value proposition that differentiates us from competitors
- (3) A brand personality with 5-7 key descriptive words
- (4) A brand voice guideline including tone, vocabulary preferences, and communication style
- (5) A target customer persona with demographics and psychographics
- (6) A brand positioning statement

Make everything cohesive and ensure it resonates with [target audience] while reflecting [specific industry/niche] best practices.

**Customization:** Replace placeholders with specific business details, core values, and target demographic information.

## PROMPT 2

Create a high-converting product page structure for [specific product] targeting [customer persona]. I need it to address their main concerns about [common objections], highlight [unique selling points], include social proof elements, and guide them through the purchase decision with a clear [call-to-action strategy].

**Customization:** Replace [specific product], [customer persona], [common objections] with concerns (e.g., "price" or "quality"), [unique selling points] with what makes your product stand out, and [call-to-action strategy] with your preferred action (e.g., "Buy Now" or "Add to Cart").

### PROMPT 3

Write me a compelling brand story and messaging framework for my [business type] that appeals to [target audience]. Include:

- (1) Origin story that explains why the business exists and what problem it solves
- (2) Brand values and what we stand for
- (3) Success story - how we change our customers' lives
- (4) Key messaging pillars (3-5 main themes)
- (5) Tagline options (provide 5-7 variations)
- (6) Elevator pitch (30-second version)
- (7) About Us page content that connects emotionally with visitors

Focus on emotional connection, authenticity, and differentiation in [specific industry]. Avoid jargon and make it relatable to [target demographic].

**Customization:** Include your business origin story and specific customer transformation examples.

### PROMPT 4

Help me design an intuitive navigation structure for [eCommerce store type] with [product count] products that makes it easy for [customer type] to find [main product categories], includes effective filtering options for [key attributes], provides clear search functionality, and creates logical user flows from [entry points] to [conversion goals].

**Customization:** Define and fill in your store type (e.g., fashion boutique, electronics retailer) and customer type (e.g., busy parents, tech enthusiasts)



## PROMPT 5

Create a comprehensive homepage strategy for [your eCommerce store] selling [your product] targeting [target audience]. Include:

- (1) A headline that grabs attention and communicates the value proposition.
- (2) A subheadline that explains what we do and for whom
- (3) A hero section content, including call-to-action buttons
- (4) Key sections layout (About, Products, Benefits, Testimonials, etc.)
- (5) Trust signals and social proof elements
- (6) Conversion optimization tactics specific to [industry]

Focus on clarity, trust-building, and conversion optimization while maintaining [brand voice/personality].

**Customization:** Specify your main products/services and primary conversion goals.

## PROMPT 6

Write for me an engaging "About Us" page for [business name] that tells our story of [founding motivation], introduces [key team members/founders], explains our mission to [specific goal for customers], showcases our values of [core values], and builds credibility through [trust elements] while encouraging visitors to [desired action]

**Customization:** Include authentic photos of the team and workspace, highlight customer success stories, and link to relevant product pages. Use the golden 5W rule (who, what, when, where, why)

## PROMPT 7

You are a brand designer with expertise in creating cohesive visual identities. Develop a comprehensive visual brand system for my [business type] that appeals to [target demographic]. Include:

- (1) Logo concept
- (2) Color palette with primary and secondary colors, including hex codes
- (3) Typography recommendations for headers, body text, and accents
- (4) Mood board description capturing the desired aesthetic

Do competitor visual analysis to ensure differentiation. Also, focus on [desired brand personality such as modern, luxurious, playful, etc.] and ensure appeal to [specific audience demographic]

**Customization:** Fill in a clear brand personality from 3-5 sentences.

## PROMPT 8

Help me design a launch strategy for my [business type] introducing [product line]. I want guidance on planning marketing campaigns across [marketing channels], timing promotions, and using customer insights to maximize engagement and sales. Include recommendations for what I should do before the launch, on launch day, and after the launch to keep momentum going.

**Customization:** Replace [business type], [product line], and [marketing channels] with your brand, products, and preferred platforms.

## CHAPTER 4

# Website setup and user experience prompts

Your website is not just a digital storefront; it's the stage where your brand performs. Every color, every word, every click shapes how visitors feel.

In this chapter, you'll find prompts to help you **create a site that's fast, beautiful, and easy to explore, turning curious visitors into loyal customers.**



## PROMPT 1

Create a website setup plan in 2 months for my [business type] selling [product category] that includes domain selection and hosting requirements, platform choice (Shopify, WooCommerce, custom), essential pages structure (homepage, product pages, about us, contact, legal pages), basic SEO foundation, and more to ensure a professional, secure, and user-friendly online store launch.

**Customization:** Add [business type], [product category], budget range, technical skill level.

## PROMPT 2

Help me create a full domain and hosting plan for my [brand name] eCommerce store. Suggest how to choose the right domain name and consider trademark issues. Evaluate hosting providers, including shared, VPS, dedicated, or cloud options. Advise me on using a CDN for better global performance, setting up SSL certificates, and configuring email hosting. Suggest a subdomain strategy for different store functions. Finally, give me a backup and disaster recovery plan to ensure maximum uptime and performance.

**Customization:** Replace [brand name] with my specific brand, technical experience, and budget for a more tailored strategy.

### PROMPT 3

Help me analyze my business needs for my [business type] selling [product range]. I have [monthly order volume] and want your advice on the best eCommerce platform such as Shopify, WooCommerce, BigCommerce, Magento, or custom development. Compare features, costs, scalability, customization, app ecosystems, payment processing, inventory management, and technical requirements. After that, create a detailed setup roadmap for me. Include hosting specs, security requirements, and integration needs so I know exactly what to do.

**Customization:** Add my product range, including simple products, variable products, digital downloads, or services.

### PROMPT 4

Provide a step-by-step guide on how to design an intuitive and user-friendly navigation structure for my website. What categories should I create to make it easy for visitors to find products, and how can I implement filters or a search bar that will help my customers quickly find what they're looking for? How can I ensure that the navigation is seamless on both desktop and mobile devices?"

**Customization:** Replace "my website" with your store's focus (e.g., "fashion boutique", "tech gadgets") to tailor navigation options.

## PROMPT 5

Guide me on how to improve the speed of my eCommerce website. What factors should be considered, such as minimizing HTTP requests, optimizing image sizes, and using a content delivery network (CDN)? How can I test the site's speed regularly and ensure that these optimizations result in improved load times and better user experience?"

**Customization:** Replace "eCommerce website" with your specific store name.

## PROMPT 6

List for me the steps to implement clear and compelling calls-to-action (CTAs) across my website. Where should I place buttons or banners to encourage users to shop, sign up, or engage with content? What wording and design will drive conversions without being too pushy?

**Customization:** Replace "my website" with your product offering (e.g., "women's apparel" or "fitness accessories") to create focused CTAs.

## PROMPT 7

Explain to me how I can improve the speed of my website to reduce bounce rates and improve SEO performance? Guide me through key steps to optimize my site's loading time, including minimizing image sizes, using a content delivery network (CDN), and enabling caching. What tools should I use to test my site's speed and ensure it's performing optimally across devices and browsers?

**Customization:** Replace "my website" with your store name (e.g., "EcoWear Store") to track specific improvements.

## PROMPT 8

Guide me to track user behavior on my website to identify areas for improvement? How can I suggest heatmaps, tracking user clicks, and monitoring session recordings? How can I analyze this data to optimize product pages, navigation, and content to boost user engagement and increase conversions?

**Customization:** Replace "my website" with your business name to tailor the tracking methods to your store.



## CHAPTER 5

# Content creation and SEO strategies prompts

Without traffic, even the best store remains invisible. But creating content manually can be slow, draining, and often inconsistent.

According to Statista, 82% of businesses now use AI tools for content creation. In this chapter, you'll find prompts for **writing compelling product descriptions, creating valuable blog content, and optimizing pages for SEO, saving both your time and effort.**





## PROMPT 1

Help me create a 3-month social media content strategy. It should support my SEO goals. Develop shareable blog content. Optimize my social profiles for search. Create content tailored to Instagram, Facebook, TikTok, and Pinterest. Use effective hashtag strategies. Encourage user-generated content. Build social signals that improve overall search performance.

**Customization:** Specify my primary social platforms, content types, audience demographics, brand personality, and posting frequency.

## PROMPT 2

Help me make a 1-month video content strategy for [product/service]. Include product demos, unboxing videos, how-to tutorials, and customer testimonials. Add behind-the-scenes content and educational videos. Optimize all videos for YouTube SEO with titles, descriptions, tags, thumbnails, and call-to-actions. Ensure videos drive traffic back to my website and improve search presence.

**Customization:** Replace [product/service] with my product or service. Include my video creation resources, YouTube goals, and target audience.

### PROMPT 3

Design a 1-month email marketing content strategy for my store. Include a welcome series for new subscribers. Add abandoned cart recovery sequences. Include product recommendation campaigns and seasonal promotions. Add customer retention emails and newsletter content. Make sure all emails drive website traffic, improve engagement, and support SEO and conversions.

**Customization:** Include my email platform, subscriber segments, and sending frequency.

### PROMPT 4

Provide a strategy for leveraging user-generated content (UGC) on social media in [Time] to build trust and increase brand loyalty. How can my eCommerce store encourage customers to share their experiences with my [product category] on platforms like Instagram or Facebook? What are the best ways to share and repost UGC to maximize exposure and authenticity?"

**Customization:** Replace "eCommerce store" with your business name, and the time that you want to make a plan.

## PROMPT 5

Guide me on how to create Instagram content that drives traffic to my eCommerce store. What type of visuals (e.g., product images, lifestyle shots, influencer collaborations) and captions should I use to encourage engagement and prompt followers to visit my store? How can I use Instagram Stories, Reels, and posts effectively to showcase products, promotions, and customer reviews?"

**Customization:** Replace "Instagram" with your social platform (e.g., "Facebook" or "TikTok") and adjust based on your target audience.

## PROMPT 6

How to create an SEO-optimized content strategy for [my eCommerce store]. What types of content should be created (e.g., blog posts, landing pages, FAQs) to attract my target audience? Provide a framework for conducting keyword research, writing compelling content, and ensuring that the content is aligned with both SEO best practices and customer intent.

**Customization:** Replace [eCommerce store] with your store name, and focus on content creation for your niche (e.g., "Italian food products").

## PROMPT 7

Create a complete SEO strategy for my [business niche] website that includes keyword research for [target market], on-page optimization techniques, technical SEO implementation, content marketing plan, link building strategies, local SEO optimization (if applicable), competitor analysis, and performance tracking methods to improve search rankings and drive organic traffic to increase sales.

**Customization:** Edit [business niche], [target market], geographic focus, competition level, and current rankings to fit with your business information.

## PROMPT 8

Create high-quality, SEO-friendly product pages that both convert visitors and rank well on search engines. My store sells [insert product type], and I want each product page to highlight important elements such as keyword optimization, high-quality images, customer reviews, and detailed specifications. The goal is to increase sales while improving organic search performance. Provide a step-by-step guide with actionable tips. Include examples.

**Customization:** Add your specific product types, target audience, and primary keywords to tailor the strategy.

## CHAPTER 6

# Paid ad and promotion strategies prompts

Organic growth takes time, but sometimes you need results faster. This chapter walks you through using paid advertising to boost visibility, reach new audiences, and increase sales in a shorter timeframe.

You'll work with prompts to **set up effective ad campaigns, choose the right platforms, target ideal customers, and track performance**, so every dollar spent brings measurable returns.



## PROMPT 1

Analyze the complete digital marketing strategy of [competitor name] across all channels. Examine their: website conversion optimization, SEO keyword strategy, paid advertising approach, social media engagement, content marketing, email campaigns, influencer partnerships, and customer acquisition costs. Then, identify for me their most effective tactics and suggest improvements for my strategy.

**Customization:** Replace [competitor name] with your main competitor. Add industry context by specifying your niche (e.g., "focusing on their D2C beauty strategy" or "analyzing their subscription model approach").

## PROMPT 2

Create for me a paid advertising strategy for [specific product] targeting [customer persona] on [advertising platform, e.g., Facebook, Google, Instagram]. Please focus on setting clear campaign goals, identifying high-converting audience segments, and allocating budget effectively to maximize ROI.

**Customization:** Replace [specific product] with the product you're advertising (e.g., "handmade jewelry"), [customer persona] with your target customer (e.g., "millennial women"), and [advertising platform] with the one you're using (e.g., "Facebook Ads" or "Google Ads").

### PROMPT 3

You are a Facebook advertising expert specializing in eCommerce conversions. Create 5 high-converting Facebook ad variations for [Product] targeting [Audience]. Each ad should include:

- 1) An attention-grabbing headline (under 40 characters),
- 2) Primary text that addresses customer pain points and benefits,
- 3) A compelling call-to-action,
- 4) Emotional triggers specific to the target audience,
- 5) Social proof elements where applicable.

Use proven copywriting formulas like AIDA or PAS. Ensure each variation tests different psychological triggers: urgency, social proof, fear of missing out, problem-solution, and aspirational lifestyle.

**Customization:** Replace your exact product, detailed targeting, and your ad goals.

### PROMPT 4

Create a detailed budget plan for running a paid ad campaign for [product line], including recommended bid strategies, estimated ad spend for [time frame], and key performance indicators (KPIs) to track campaign success.

**Customization:** Specify your [product line] and time frame. Tailor the KPIs to your business goals (e.g., conversion rate, cost per acquisition)

## PROMPT 5

Act as a digital marketing strategist and help me allocate my advertising budget of [your budget] to spend across Facebook, Instagram, TikTok, and Pinterest for my [product categories] business targeting [audience]. Create an optimal budget allocation strategy including:

- 1) Platform-specific budget percentages with justification
- 2) Campaign type distribution (awareness, conversion, retargeting)
- 3) Seasonal adjustment recommendations
- 4) Performance benchmarks for each platform
- 5) Testing budget allocation (20% rule)

Consider platform-specific audience behaviors and conversion costs.

**Customization:** Replace [Your Budget] with your ad budget (e.g., "\$5,000"), [Product Categories] with your business offering.

## PROMPT 6

Create compelling 15-30 second video ad scripts for [product] targeting [audience] across TikTok, Instagram Reels, and YouTube Shorts. For each script, you should include:

- 1) Hook within the first 3 seconds
- 2) Problem-solution narrative structure
- 3) Product demonstration or transformation moment.

**Customization:** Replace [Product] with your specific product and [Audience] with your target audience.



## PROMPT 7

Help me optimize my paid search ads (Google Ads, Bing Ads, etc.) for [specific product]. How should you structure campaigns using keyword research, ad extensions, and bidding strategies to ensure maximum visibility and ROI? Include recommendations for negative keywords, ad scheduling, and geographic targeting.

**Customization:** Replace [specific product] with the product you are promoting (e.g., "custom t-shirts") and customize the keyword strategy based on your market.

## PROMPT 8

Act as a YouTube advertising strategist specializing in eCommerce conversion optimization. Guide me on creating a comprehensive YouTube ads strategy for my [business type] with a monthly budget of [your budget]. Provide detailed recommendations including:

- 1) Campaign structure across TrueView In-Stream, Discovery, and YouTube Shorts ads,
- 2) Audience targeting using Google's intent data and custom audiences,
- 3) Video content framework for different funnel stages (awareness, consideration, conversion),
- 4) YouTube Shopping integration setup with product shelves and shopping campaigns,
- 5) Remarketing sequences for video viewers at different engagement levels,
- 6) Bidding strategies for each campaign type with optimization goals,
- 7) You are a data analytics expert specializing in eCommerce attribution and conversion optimization. Help me implement a comprehensive conversion tracking strategy for my multi-channel advertising approach across Google, Facebook, TikTok, Pinterest, and email marketing. Provide detailed setup instructions

**Customization:** Replace [business type] with your specific business type (e.g., Shopify store, physical store), and [your budget] with your advertising budget.

## CHAPTER 7

# Social media and influencer marketing strategies prompts

Without a strong presence where your customers spend time, it's hard to earn their trust or attention.

This chapter helps you connect directly with your audience, grow a loyal following, and tap into the reach of influencers.

You'll find prompts for **creating engaging posts, running campaigns** that spark conversation, and **collaborating with influencers** who can introduce your brand to thousands of potential buyers.



## PROMPT 1

Help me research which social media platforms (Instagram, TikTok, Facebook, Twitter, YouTube, etc.) would be best for promoting my [product type]. Consider factors like my target audience's demographics, content preferences (e.g., short videos vs. images), and typical engagement on each platform. Recommend the best platform(s) for my brand and explain why.

**Customization:** Specify your product and target audience (e.g., "handmade baby clothes for eco-conscious new moms") to get platform advice tailored to your niche.

## PROMPT 2

Analyze for me these [4 competitors] to see which social media platforms and influencer tactics are working best in the [industry/niche] niche. Summarize 2 to 3 successful activities competitor brands are doing (for example, which platform they focus on or how they use influencers) and suggest how I can apply or improve upon these ideas.

**Customization:** Name a couple of your direct competitors or well-known brands in your niche.

### PROMPT 3

Create an integrated social commerce strategy for my brand [your eCommerce brand] that maximizes direct sales through social platforms. You can focus on shoppable posts, engaging product showcases, clear pricing, and a smooth checkout experience. Use social proof, urgency tactics, and customer reviews to encourage purchases. Finally, track the full journey from social engagement to completed sales, and optimize your content, posting schedule, and tactics based on performance.

**Customization:** Include your product catalog, pricing strategy, eCommerce platform, and sales goals & revenue targets from social media to make the plan more related to your brand.

### PROMPT 4

Help me create strategies for increasing organic reach on [social media platform] for my [product type] without using paid ads. Consider platform-specific features (like Instagram Reels or Facebook Groups), collaborating with other brands, and engaging with followers.

**Customization:** Replace [social media platform] with your preferred platform (e.g., "Instagram" or "TikTok") and [product type] with your item (e.g., "eco-friendly clothing") to tailor the organic reach strategy.

## PROMPT 5

Help me create a video content strategy for [your brand name] across TikTok, Instagram Reels, YouTube Shorts, and other short-form platforms that includes content pillar themes, trending audio and effect utilization, storytelling techniques for maximum engagement, cross-platform adaptation methods, video SEO optimization, and strategies for repurposing longer content into bite-sized, shareable formats that showcase [unique brand elements].

**Customization:** Include your video production capabilities and resources, add your brand's visual style and aesthetic preferences, and specify your audience's preferred video content types.

## PROMPT 6

List for me 5 methods to find micro-influencers in the [your niche] space who could authentically promote my product. Include strategies like searching niche-specific hashtags on social media.

**Customization:** Insert keywords or hashtags relevant to your niche to guide ChatGPT in finding the right micro-influencer search methods.

## PROMPT 7

Draft 3 brief outreach message for contacting a micro-influencer about collaborating to promote my [product/service]. The message should introduce my brand and product, explain what I'm offering the influencer (like a free product, commission, or other incentive), and invite them to discuss a partnership, all in a friendly, professional tone that encourages a positive response.

**Customization:** Mention any specific incentive you can offer and personalize the prompt if you have a particular influencer in mind (e.g., "offer them a 30% commission per sale" or "the influencer is a local foodie blogger I admire").

## PROMPT 8

Outline for me the key guidelines I should give to micro-influencers to ensure their content stays on-brand yet feels authentic to their audience. Include what product features or messages they should highlight about my [product/service], any required hashtags or disclosure (such as #ad or #sponsored), and a few important dos and don'ts (for tone, style, or content) so that the collaboration maintains brand consistency without stifling their creativity.

**Customization:** Mention any specific branding requirements or themes (for example, "emphasize our eco-friendly materials" or "use a fun, humorous tone") to make the guidelines more relevant to your situation.

## PROMPT 9

Create 20 Instagram post ideas for [your product name + business type] targeting [specific audience] that include a mix of product showcases, behind-the-scenes content, UGC, educational posts about [industry topic]. And write caption templates with strong calls-to-action, hashtag strategies for me that combine trending and niche-specific tags.

**Customization:** Replace [product/business type] with your specific offerings and fill in [specific audience] with demographics and psychographics, including your brand voice characteristics to make high-quality results.

## PROMPT 10

Create a plan for measuring the success of my micro-influencer marketing efforts for an online [product/service] business. Help me suggest key performance indicators to track on the influencers' posts, traffic, or sales coming from their unique referral links or discount codes, growth in my social media followers, and overall ROI, and explain how analyzing these metrics will help me refine future social media and influencer campaigns.

**Customization:** Mention any specific metric that matters most to you (for instance, "focus on conversion to sales" or "brand awareness is the priority")



## CHAPTER 8

# Product description writing and optimization prompts

Writing product descriptions manually can be slow, tiring, and often leads to bland text that fails to inspire buyers.

This chapter shows you how to replace that frustration with **quick, creative product description writing and optimization prompts** that make your listings stand out.

You'll discover ways to highlight your product's best features, use language that triggers emotion, and answer customer questions before they even ask.



## PROMPT 1

Write a product description for [your product] that differentiates it from competing products by highlighting unique features, superior quality aspects, exclusive benefits, innovative technology, better warranty, or support. You can make it clear why my product is the obvious choice over others, while addressing competitor weaknesses without directly mentioning any other brands.

**Customization:** Include specific competitor analysis, positioning gap, and describe your unique manufacturing processes or quality standards for best results.

## PROMPT 2

Create an optimized product description for my [specific product], focusing on [target audience] needs and pain points. Highlight key features and benefits while using persuasive language to encourage conversions. Be sure to include a clear call-to-action (CTA) and SEO-friendly keywords."

**Customization:** Replace [specific product] with the exact product name (e.g., "Bluetooth headphones") and specify your target audience (e.g., "busy professionals" or "fitness enthusiasts") to tailor the description.

### PROMPT 3

Write 3 different product description variations for [your product] with distinct approaches. Write one focusing on features and specifications, another emphasizing emotional benefits and lifestyle, a third highlighting competitive advantages and value proposition. Next, guide me to optimize each variation for different customer segments and in designing them for A/B testing. Help me determine which approach drives the highest conversion rates.

**Customization:** Fill in your product name and your A/B testing goals for better results.

### PROMPT 4

Create a comprehensive, SEO-optimized product description for [specific product] targeting [target audience] that includes primary keywords [insert keywords], benefit-focused headlines, scannable bullet points highlighting key features, emotional triggers that connect with customer pain points, social proof elements, and a compelling call-to-action that addresses common purchase objections while maintaining a natural, engaging tone that converts browsers into buyers.

**Customization:** Include your specific SEO keywords and target search terms, and add your brand voice and tone preferences.

## PROMPT 5

Create a product description for [seasonal product]. You should make it feel relevant to current trends and seasonal needs. Use seasonal keywords naturally. Highlight benefits that are only available for a limited time to create urgency. Connect the product to holidays or special events when it matters most. Show why this product is essential for today's lifestyle and trending activities. Make the description engaging, persuasive, and easy for customers to connect with.

**Customization:** Add your seasonal marketing calendar, key selling periods, and limited-time offers.

## PROMPT 6

Review my product description for [specific product] and answer these questions: Does it effectively highlight the key features, benefits, and unique selling points? Is the language clear, persuasive, and easy for my target audience to understand? Suggest improvements to make the description more engaging and informative while maintaining clarity.

**Customization:** Replace [specific product] with the actual name of your product (e.g., "wireless headphones" or "eco-friendly yoga mat") and ensure the focus is on your unique selling points.

## PROMPT 7

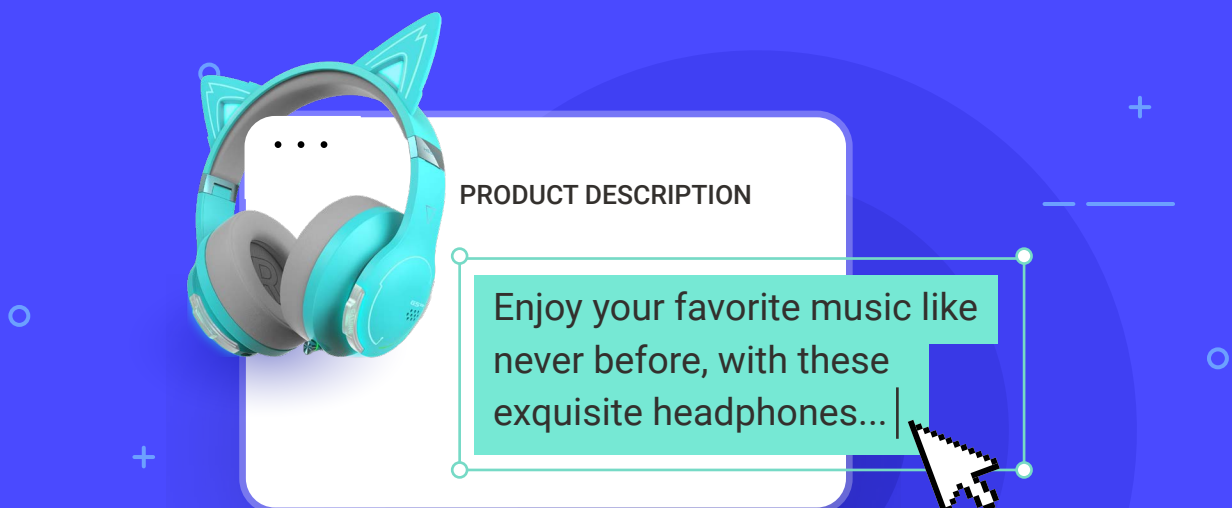
Develop a product description for a seasonal promotion that creates a sense of urgency without being too pushy. I want to encourage customers to act quickly by emphasizing limited availability, seasonal promotions, or special pricing. The urgency should feel natural, and I also want to build trust by being transparent about the product and what the customer can expect.

**Customization:** Add your brand's seasonal promotions or exclusivity (e.g., "limited stock, order now to get your hands on this unique item!").

## PROMPT 8

Assess the tone and emotional appeal of [your product description] for my [specific product]. Does it connect with my target audience emotionally, highlighting how the product solves a problem or enhances the customer's life? Suggest improvements to make the description more emotionally engaging and persuasive."

**Customization:** Consider the emotional triggers for your audience (e.g., "comfort" for sleep-related products or "confidence" for fashion) and ensure the description resonates with them.



## CHAPTER 9

# Customer support and retention prompts

Every day, you handle countless customer questions, requests, and complaints, and doing it all manually can be exhausting.

A recent report of DemandSage indicates that around 80% of eCommerce businesses already use or plan to use chatbots, and AI-powered personalization can boost customer satisfaction by over 25%.

In this chapter, you'll find prompts to **design a full customer support for email, live chat, phone, and social media and retention system** that keeps buyers happy, loyal, and coming back for more. You'll learn how to answer common questions, care for customers, personalize their experience, and track retention metrics.



## PROMPT 1

Help me create a customer support strategy across email, live chat, phone, and social media that maintains consistent brand voice. Please ensure seamless handoffs between channels, provide context continuity for customers, establish response time standards for each channel, and create escalation paths that deliver excellent service regardless of how customers choose to contact me.

**Customization:** List your active support channels and their specific functions.

## PROMPT 2

You are a social media customer service expert managing public brand reputation for [your brand]. Create for me a comprehensive response strategy for handling customer complaints and inquiries on social platforms, including:

- 1) Response time guidelines for different types of inquiries and platforms,
- 2) Escalation criteria for moving conversations to private channels,
- 3) Brand voice guidelines for public responses that show empathy while protecting reputation,
- 4) Template responses for common issues that can be personalized quickly,
- 5) Crisis communication protocol for viral negative feedback,

Balance transparency with professional reputation management."

**Customization:** Replace [your brand] with your business name and include your active social media platforms, typical response times, common complaint types, and brand personality traits for platform-specific guidance.

### PROMPT 3

Act as a customer success manager, developing a proactive support strategy. Please create a customer retention strategy for my [product type] that focuses on building long-term relationships. Suggest methods like sending personalized follow-up emails, offering loyalty rewards, and encouraging customer feedback. Also, recommend tools or platforms that can help track and manage customer retention metrics.

**Customization:** Tailor strategies based on the nature of your product.

### PROMPT 4

Help me create a comprehensive customer service response template for handling [specific issue type] complaints. Start with an empathetic acknowledgment of the customer's frustration. Clearly explain the problem and the steps for resolving it. Include a timeline for when the issue will be resolved. Suggest a compensation or goodwill gesture if it's appropriate. Finally, include strategies to prevent similar issues in the future.

**Customization:** Include your specific product/service issues and common complaints, add your brand voice for customer communications (warm, professional, casual), and reference your company policies on refunds, exchanges, and compensation.



## PROMPT 5

Create a survey for customers who bought my [product]. Include questions that focus on the customer's satisfaction with the product, shipping process, and overall experience. Ask about areas for improvement and provide an open-ended section for additional comments. Ensure the survey is short but provides valuable insights.

**Customization:** Tailor the survey to your product and typical customer journey (e.g., "shipping experience for our international customers" or "product satisfaction for our custom-made shoes").

## PROMPT 6

Write a follow-up email to my customer who recently purchased my [product]. The email should ask for feedback on their experience, offer assistance if needed, and encourage them to leave a review. Provide an incentive for leaving feedback, such as a discount on their next purchase.

**Customization:** Mention any specific product you want to gather feedback on (e.g., "user experience with our new headphones") and customize the incentive (e.g., "10% off your next purchase")

## PROMPT 7

You are an expert customer service manager with 10+ years of experience resolving complex complaints. We have a customer who contacted us about [complaint details]. Create a complete response strategy including:

- 1) An empathetic acknowledgment that validates their frustration without admitting fault,
- 2) A clear explanation of what happened and why,
- 3) Specific resolution steps with realistic timelines,
- 4) Appropriate compensation or goodwill gestures,
- 5) Follow-up plan to ensure satisfaction,
- 6) Prevention measures to avoid similar issues.

The response should be professional yet human, addressing their specific concerns while protecting our brand reputation. Include both immediate and long-term action items.

**Customization:** Replace [complaint details] with the specific issue. Add context about your business type, typical resolution process, and compensation policies for more tailored responses.

## PROMPT 8

Write an email template for re-engaging customers who haven't made a purchase in [time frame] in my store. In the email, you should offer a special incentive to encourage them to return, such as a limited-time discount, access to new products, or exclusive content. Include a clear CTA and ensure the message feels personal and welcoming.

**Customization:** Specify the time frame for inactivity (e.g., "30 days" or "6 months") and the incentive you're offering.

## PROMPT 9

You are an excellent brand manager. Help me design a customer loyalty program for my [product type]. The program should reward customers for repeat purchases, referrals, and engagement with my brand. Include different reward tiers, benefits for each tier, and how customers can earn points (e.g., spend money, refer a friend, follow on social media).

**Customization:** Focus on your product's repeat purchase potential (e.g., "offer discounts on accessories for tech gadgets" or "send exclusive offers for skincare").

## CHAPTER 10

# Profit calculations and pricing prompts

Many sellers lose profit without realizing it because they underprice their products or overlook hidden costs.

This chapter helps you set prices that are competitive, profitable, and sustainable for long-term growth.

You'll explore prompts to **calculate your true cost per unit, factor in shipping and fees, and determine ideal markup rates**. You'll also see how to test and adjust pricing to stay profitable in changing market conditions.



## PROMPT 1

Help me create a pricing strategy for [product category] that analyzes competitor pricing, calculates all costs including product cost, shipping, marketing, platform fees, and overhead expenses, and helps me find the best profit margins for different customer segments. I also need strategies for psychological pricing, seasonal adjustments, and promotions that maximize revenue but keep me competitive.

### Customization:

- Include your specific cost structure and expense breakdown
- Add your competitive landscape and positioning strategy
- Specify your target profit margins and business goals

## PROMPT 2

Design a pricing model for offering discounts and promotions while protecting my profit margins. I need a plan for limited-time offers, bundle discounts, and VIP customer pricing that still ensures I stay profitable.

**Customization:** Tailor the discounts to your business goals (e.g., "10% off for first-time customers" or "buy more, save more" for higher-ticket items).

### PROMPT 3

Calculate the profitability of selling [product name] at [price] on [marketplace platform]. Help me analyze all costs (product cost, shipping, marketplace fees, payment processing, advertising costs, storage fees, returns allowance) and figure out the net profit per unit. Then, suggest the best pricing strategies to hit my [target profit margin].

**Customization:** Replace [product name], [price], [marketplace platform], and [target profit margin] with your specific details.

### PROMPT 4

Review the profit margins of my products using the file I provide [your files]. Break down all costs by category, calculate gross and net margins for each product, and identify the most profitable items and customer segments. Review the profit margins of my products using the file I provide [your files]. Break down all costs by category, calculate gross and net margins for each product, and identify the most profitable items and customer segments. Provide a detailed report.

**Customization:** Replace [your files] with your actual product data and add any specific pricing rules or business constraints to make the analysis more accurate.

## PROMPT 5

Analyze competitor pricing for [product category] on [platform] and help me develop a dynamic pricing strategy. I need to account for seasonal demand, price changes from competitors, inventory levels, and advertising costs. Provide specific pricing recommendations for peak seasons, slow periods, and new product launches to maximize revenue.

**Customization:** Specify your product category, target marketplace, and include your current competitors' pricing data for accurate analysis.

## PROMPT 6

Help me test my current product pricing (attached in this file [your files]). I need suggestions on how to optimize it for profitability. Guide me through calculating the true cost per unit and adjusting my prices based on market trends, customer feedback, and competitor prices.

**Customization:** Specify your product type, pricing structure, and whether your pricing is competitive (e.g., "lower-priced for mass-market appeal" or "premium pricing for exclusivity") to tailor the prompt.

## PROMPT 7

Calculate the break-even point for [your product] on [platform] including all fixed costs (software subscriptions, storage fees, equipment), variable costs per unit (product cost, shipping, packaging, fees). Next, help me determine the minimum viable selling price needed to achieve profitability, then support me analyze different sales volume scenarios and their impact on unit economics and overall business profitability.

**Customization:** Include your specific fixed and variable cost structures, and specify your target business volume for accurate projections.

## PROMPT 8

Calculate the customer lifetime value (CLV) for buyers of [product category] on [platform] by analyzing repeat purchase rates, average order frequency, customer retention periods, and total spending patterns. With this information, guide me on optimizing my initial product pricing and acceptable customer acquisition costs.

**Customization:** Include your customer data, repeat purchase patterns, and retention metrics for accurate CLV calculations and strategic recommendations.



## CHAPTER 11

# Store data analytics and performance tracking prompts

If you're not watching your numbers, you might be missing the signs of what's working and what's not. This chapter teaches you how to use data to guide every decision and keep your store on track.

Apply these prompts to learn **how to read sales trends, see how shoppers behave, and measure how well your marketing is working**. You'll also discover how to set up regular check-ins so your store keeps growing steadily.



## PROMPT 1

Help me evaluate my marketing efforts across all channels, including [list your marketing channels,] by analyzing traffic quality, conversion rates by source, customer acquisition cost, return on ad spend (ROAS), campaign attribution, engagement metrics, and long-term customer value from each channel. Rank the channels by effectiveness and suggest how I can reallocate my budget to maximize ROI.

**Customization:** List your active marketing channels (Google Ads, Facebook, email, influencer partnerships, etc.) and current budget allocation.

## PROMPT 2

Create an analytics dashboard for my [store type] on [platform/marketplace] that tracks key metrics like conversion rates by traffic source, average order value trends, customer acquisition cost, bounce rates, cart abandonment, and more. I need automated alerts when metrics fall below [benchmark percentages], with actionable recommendations for improvement.

**Customization:** Replace [store type] with your business model and [platform/marketplace] with your store platform. Include your goals and target metrics.

### PROMPT 3

Help me build a customer retention analysis system that tracks customer lifetime value progression, repeat purchase patterns, customer churn indicators, loyalty program effectiveness, retention rate improvements over time. Also, identify for me the characteristics of high-value long-term customers, then develop targeted retention strategies and early warning systems to prevent customer loss while increasing overall customer profitability.

**Customization:** Define your customer segments, typical purchase cycles, and current retention programs for accurate analysis and strategic recommendations.

### PROMPT 4

Analyze my paid advertising campaigns for [product type]. What key performance indicators (KPIs) should I track to measure ROI, including metrics like CTR (Click-Through Rate), CPA (Cost Per Acquisition), and ROAS (Return on Ad Spend)? Guide me on optimizing ad spend and adjusting campaigns based on the performance of each product or audience segment."

**Customization:** Replace [product type] with your specific products (e.g., "fitness accessories" or "eco-friendly products") for focused advice on your marketing efforts.

## PROMPT 5

Identify the most effective strategies for increasing my Average Order Value (AOV) on [platform]. What data points should I examine to understand current spending behaviors, and how can I leverage upselling, cross-selling, and bundling to drive higher value purchases? Provide a step-by-step approach to boosting AOV through pricing adjustments and strategic promotions."

**Customization:** Replace [platform] with the platform you're using (e.g., "Shopify" or "Amazon") to ensure the suggestions are platform-specific.

## PROMPT 6

Do a traffic source analysis for my [business type] across all marketing channels, including organic search performance, paid advertising effectiveness (Google Ads, Facebook Ads, etc.), social media traffic quality, email marketing click-through and conversion rates, direct traffic trends, referral source analysis, and cross-channel customer journey tracking. I also want to track cross-channel customer journeys and calculate ROI for each channel.

### Customization:

- List your active marketing channels and campaigns
- Include your advertising budgets and spending patterns
- Add your customer acquisition goals and cost targets

## PROMPT 7

Analyze how different types of my content and creative elements perform across my marketing channels, including ad copy variations, image vs video content, product showcase methods, promotional messaging, call-to-action effectiveness, and seasonal campaign themes, then identify the highest-performing elements and create a content strategy framework to produce engaging, converting marketing materials consistently.

**Customization:** Include your current content types, marketing platforms, and any recent campaigns for analysis.

## PROMPT 8

Analyze customer behavior patterns for my top 10 products [list specific products] across my [business type] store. I need to know things like view-to-cart conversion rates, average time spent on product pages, and return rates. From there, suggest improvements for product descriptions, image optimization, and pricing strategies to boost conversions.

**Customization:** Replace [list specific products] with your top 10 products by traffic or revenue, and provide details about your business type and target audience.

## CHAPTER 12

# Legal compliance and marketplace rules prompts

Breaking marketplace rules or overlooking legal requirements can cost you money or even shut down your store.

In this chapter, you'll learn how to stay compliant and protect your business while maximizing the potential of every platform you sell on.

You'll get prompts to help you **understand selling regulations, meet legal obligations, and safeguard your store from disputes**. You'll also discover how to **optimize your listings for each marketplace** so you rank higher in search results and attract more buyers.



## PROMPT 1

Help me understand the requirements for handling customer data and privacy when selling [product category] on [platform]. Guide me through legal obligations like GDPR (for EU) or CCPA (for California). What steps should I take to ensure my store is compliant, and how can I effectively communicate my privacy policy to customers?

**Customization:** Replace [product category] with your specific products and [platform] with your eCommerce platform or marketplace.

## PROMPT 2

Help me understand the local consumer protection laws in [region] when selling [product category] online. What are the minimum requirements for returns, refunds, and warranties that I need to comply with? What can I include in my product listings to ensure that my return and warranty policies meet legal requirements while also protecting my business?

**Customization:** Replace [region] with your market and [product category] with the product you are selling.

### PROMPT 3

I want to sell internationally while ensuring full compliance with local laws and maximizing sales potential. Develop a comprehensive global expansion plan for selling my [products] on Amazon marketplaces in the US, UK, DE, CA, and AU. Include detailed strategies for compliance, taxation, shipping, pricing, and marketing. Provide a structured expansion strategy that covers: country-specific compliance requirements and registration processes, VAT, EORI numbers, and cross-border tax obligations, International shipping, customs, and logistics considerations.

**Customization:** Fill in your specific product catalog and choose target Amazon marketplaces based on your expansion goals.

### PROMPT 4

Discuss the steps to protect my intellectual property (IP) when selling [product category] on [platform]. What actions should be taken to secure trademarks, patents, and copyrights? Explain how to safeguard product designs, branding, and content, and outline the process for managing IP infringement claims if they arise on [platform]."

**Customization:** Replace [product category] with your products and [platform] with your selling platform.



## PROMPT 5

Provide a checklist for complying with marketplace rules on [platform] while optimizing product listings. What guidelines should be followed for creating compliant product descriptions, images, pricing, and shipping terms to ensure that listings are not only legally compliant but also rank highly in search results?"

**Customization:** Replace [platform] with the marketplace you're using and adjust for your product type (e.g., "eco-friendly products", "luxury goods").

## PROMPT 6

Create a compliant return and refund policy for my ecommerce store selling [product category] on [platform]. What are the key elements of a legally compliant policy that aligns with [platform] rules and local consumer protection laws? How can I balance offering a fair and customer-friendly return policy while ensuring my store remains legally protected?"

**Customization:** Replace [product category] with your specific products and [platform] with the marketplace you're using.

## PROMPT 7

Explain the legal steps involved in registering a trademark for my [product category] brand. What is the process for protecting my brand name, logo, and product designs from infringement? Walk me through the necessary legal filings and how to maintain intellectual property protection both locally and internationally.

**Customization:** Replace [product category] with your business offering for specific guidance on trademark protection.

## PROMPT 8

Review the major selling policies and operational rules for [marketplace/platform], including product listing standards, restricted items, customer service requirements, returns, refunds, advertising rules, and IP policies. Guide me on how to monitor compliance and stay updated on any rule changes or violations.

**Customization:** Include the platform that you're selling your product on.

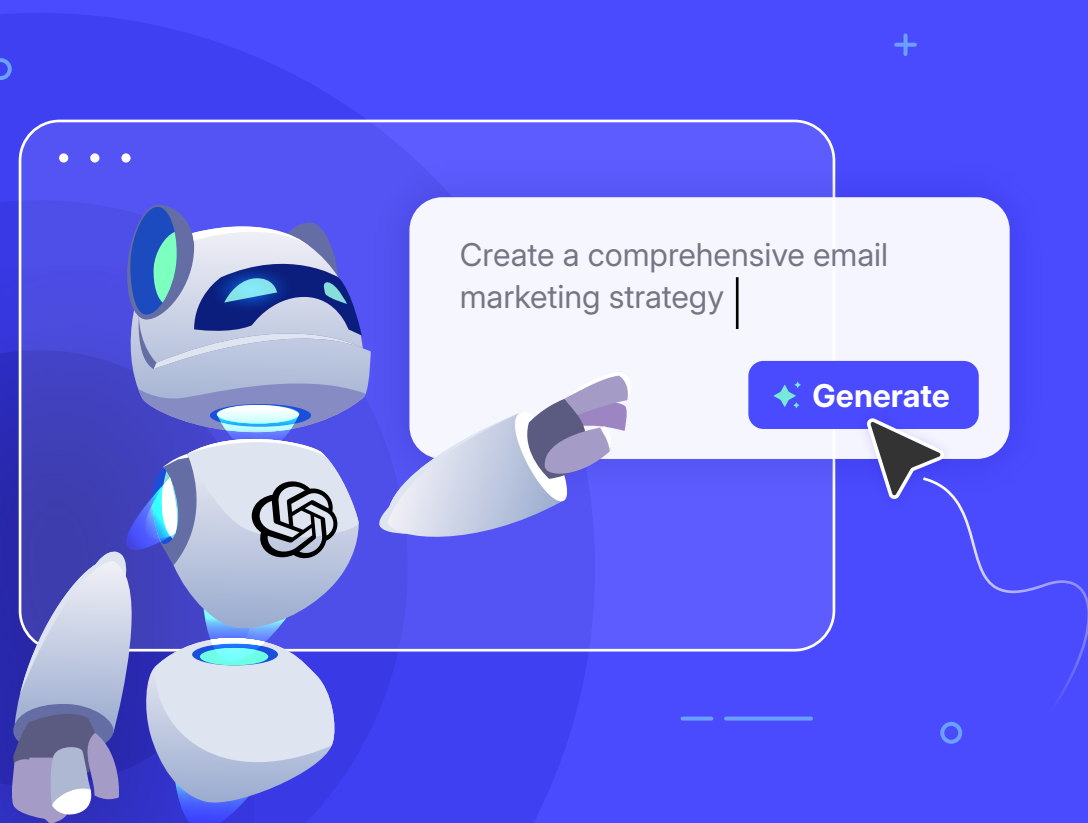


# How to Write ChatGPT Prompts for Your Business

After getting to know the 100 prompts for online sellers, you might find them incredibly useful for common business scenarios.

But here's the reality: these ready-made prompts won't cover all of your unique business constraints or industry-specific challenges.

Let's discover how to move beyond template prompts and **write your own Chat GPT prompts using the PTCF framework based on your specific needs.**



## WHAT IS THE PTCF FORMULA?

PTCF stands for **Persona + Task + Context + Format** - four essential components that create a comprehensive prompt.

When all four are included, you set a strong foundation for precise, high-quality results from AI or any collaborator.

### P – PERSONA

**Purpose:** Define who is carrying out the task so the expertise, tone, and approach align with your needs.

#### What to do:

- Identify the exact expertise the task requires.
- State the experience level (entry-level, mid-level, senior, expert).
- Include industry specialization and relevant credentials.
- Add context about professional background and achievements.

#### Prompt template:

You are a [professional role] with [X+ years] of experience in [specific field/industry]. You specialize in [area of expertise] and have [relevant credentials/achievements].

#### Example:

+ You are a digital marketing strategist with 8+ years of experience in ecommerce. You specialize in conversion optimization and have helped over 100 online businesses increase sales by 40% or more.

## T – TASK

**Purpose:** Clearly state what you want to be done and the outcome you expect.

### What to do:

- Start with a strong action verb (create, analyze, design, optimize, develop).
- Be specific about the deliverable.
- Include the scope and complexity.
- Define what success looks like.

### Prompt template:

[Action verb] a [specific deliverable] that [achieves a specific outcome] for [target audience/situation].

### Example:

Create a comprehensive email marketing strategy that increases customer retention by 25% for our subscription-based fitness app.



## C – CONTEXT

**Purpose:** Provide the background information needed to make the task relevant, realistic, and accurate.

### What to do:

- Include company background (size, industry, business model).
- Describe your target audience in detail.
- Explain current challenges and constraints.  
Provide relevant data or metrics.
- Mention budget, timeline, and resource limitations.

### Prompt template:

Our [business type] company [current situation]. We serve [target audience] and our main challenges include [specific challenges]. Our constraints are [budget/timeline/resources]. Current performance metrics show [relevant data].

### Example:

Our B2B SaaS company has 50 employees and serves mid-size law firms. We're experiencing 15% monthly churn, and our main challenge is poor user onboarding. We have a \$30K budget and need results within 90 days.

## F – FORMAT

**Purpose:** Specify exactly how the result should be delivered so it's ready to use without heavy rework.

### What to do:

- Specify the exact format you need (email, report, presentation, list, etc.).
- Define length requirements (word count, number of sections, bullet points).
- Include structure preferences (executive summary, detailed breakdown, prioritized recommendations).
- Specify tone and style requirements.

### Prompt template:

Format your response as [specific format] with [length/structure requirements]. Use [tone] and include [specific elements]. Organize information by [priority/category/chronology].

### Example:

Format as an executive summary (500 words max) with bullet-pointed action items. Use a professional tone and include implementation timeline, budget requirements, and success metrics.



# Final Thoughts

Congratulations on completing this guide! You've equipped yourself with **100 Best ChatGPT Business Prompt Ideas for eCommerce** to streamline and enhance every aspect of your business, from discovering trending products to optimizing customer retention.

AI is not just a passing trend; it's a transformative tool that can make your workflow faster, easier, and more efficient. By using AI, you'll be able to automate tedious tasks, make data-driven decisions, and improve your customer interactions, ultimately saving you time and allowing you to focus on growing your business.

As you implement these prompts and strategies, please remember that success comes with consistency and flexibility. The key is to keep experimenting, refining, and adapting. With the right mindset, tools, and a dedication to innovation, you'll be on the fast track to building a thriving online business.





Thanks  
for Reading!

