

Top 20 Must-Try AI Tools for Dropshipping



Canva

Total sales

\$35,000



You have a new order! • 1m ago
\$129



You have a new order! • 2m ago
\$103



You have a new order! • 5m ago
\$89



WELCOME

Dropshipping has become one of the most popular ways to start an online business. It allows entrepreneurs to sell products without holding inventory or managing warehouses. With average dropshipping profit margins often reaching around 25%, it offers a promising opportunity to build a new income stream.

However, because the barrier to entry is low, **competition in dropshipping is growing rapidly**. Success today requires more than just launching a store, you need the right tools to research products, create content, market effectively, and manage operations efficiently.

At [LitCommerce](#), we work closely with thousands of dropshippers and have noticed a clear pattern. **Successful sellers rarely rely on just one tool**. Instead, they often use 5, 10, or even more specialized tools to run different parts of their business. Among these, AI tools have quickly become essential for speeding up workflows, improving marketing performance, and gaining an edge over competitors.

That's why we created this guide. Inside, you'll discover 20 of the best AI tools for dropshipping, organized into 5 key areas that every successful dropshipping business needs. These tools can help you save time, automate repetitive work, and focus on growing your business.

LitCommerce is a multichannel selling tool designed to help eCom-merce sellers and dropshippers list, sell, and manage products across multiple platforms from one centralized dashboard.

For dropshippers, LitCommerce offers powerful product file integration. You can upload product catalogs from wholesalers in bulk and publish them directly to platforms like Shopify, Amazon, Etsy, eBay, and more. Our advanced listing editor helps adapt your product data to meet each platform's requirements, so your listings are accepted quickly and accurately.

[Take a look at LitCommerce](#)

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01

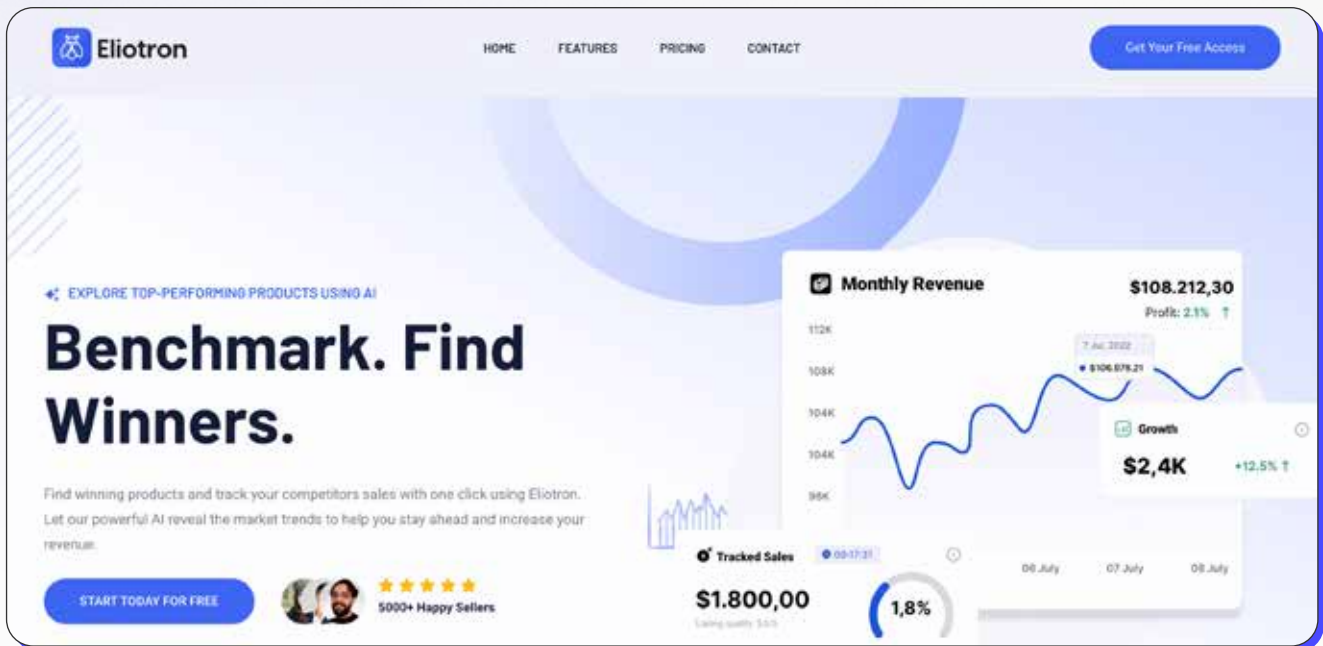
AI Tools for Product Research and Sourcing

Finding winning products and reliable suppliers is the foundation of every successful dropshipping business.

In this chapter, you'll discover smart AI tools that help you **spot trending products, analyze competitors, and connect with trusted suppliers**, so you can make data-backed decisions and stay competitive on the market.



Eliotron



Eliotron is a leading AI-powered product research tool designed for eCommerce sellers, including dropshippers. It helps dropshippers find winning, trending products and spy on competitors by analyzing millions of listings across multiple platforms like **Amazon, eBay, Shopify, AliExpress, and Walmart**.

This tool is designed for all types of online sellers, including FBA and FBM sellers, dropshippers, and retail arbitrage enthusiasts.

FEATURES

- 1 **AI product research** highlighting profitable, trending products tailored to your niche
- 2 **Real-time competitor store analysis and benchmarking.**
- 3 **AI supplier finder**, image-based supplier matching, from AliExpress, Alibaba, and Walmart
- 4 Support **multiplatform analytics**

PROS

- Comprehensive multi-channel product and competitor insights in one platform
- Reliable and precise sales and revenue estimates
- User-friendly mobile app for on-the-go research and tracking
- Free early access version available with no credit card needed lowers barriers for beginners
- Mobile app access

CONS

- Limited third-party integrations
- Mainly valuable for sellers focused on AliExpress and major marketplaces, less so for custom private sourcing

PRICING

Starter plan

FREE

Professional plan

\$69 /month

Elite plan

\$99 /month

Best for dropshippers managing stores on Shopify, Amazon, eBay, or WooCommerce who want to identify trending products, analyze competitors, and find reliable suppliers.



Sell The Trend



Sell the trend is an “all-in-one” dropshipping platform that aims to help sellers **find winning products, research trends, import products into their store, and manage fulfillment or supplier connections.**

This platform connects to marketplaces like AliExpress and Amazon (and others) for product data, tracks “hot” or “trending” items, provides tools for **ad-spying**, and offers product import features.

FEATURES



- 1 Access millions of dropshipping products** from US, European, and global suppliers
- 2 1-click product import and order fulfillment** with AliExpress and CJDropshipping
- 3 Spot trending products** early with advanced TikTok ads product research
- 4 Free courses and resources** for mastering dropshipping and marketing



PROS

- Ease of use
- Advanced filter and sorting options
- Nexus Product Research Machine for consolidated data
- Integration with multiple sources (Amazon, CJdropshipping, AliExpress, Shopify)
- Lowers the barrier to entry
- 24/7 customer support

CONS

- The Pro plan's monthly fee can be a barrier for small-scale sellers
- Occasional technical issues

PRICING

Lite

\$29.97 /month

Essential

\$49.97 /month

Pro

\$99.97 /month

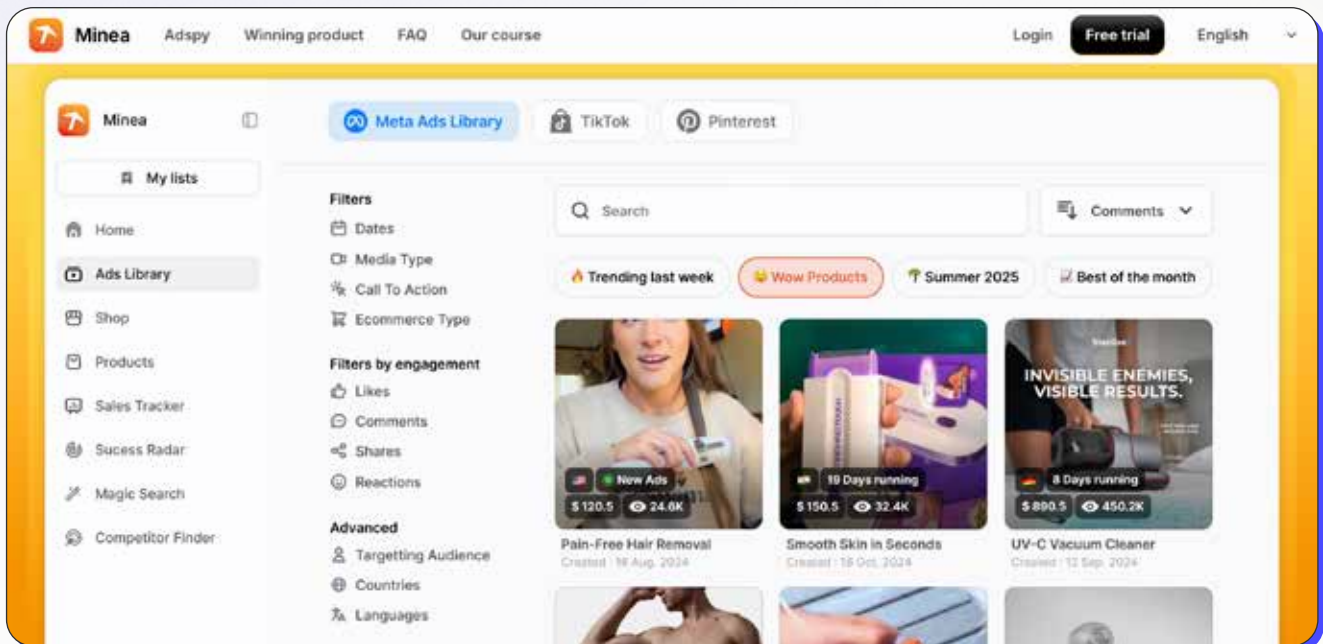
Pro+

\$299.97 /month

Best for dropshippers needing an all-in-one platform for product research, competitor analysis, and store management



Minea



Minea is an AI-driven ad and product research platform. Instead of relying on guesswork, sellers can use its AI algorithms to **scan thousands of ads** across Facebook, TikTok, Pinterest, and more, then highlight what products are trending.

This gives dropshippers and eCommerce sellers the ability to spot “winning products” early and even borrow ad creatives that perform best.

FEATURES

- 1 **Tracks and filters ads** across social platforms
- 2 **AI product finder** suggests viral products using real-time ad data
- 3 **Discover products** through images, customize visuals in one click, and generate AI-based descriptions
- 4 **Generate product** description using AI
- 5 **Analyze competitors' stores** for pricing, best-sellers, marketing tactics, and target audiences

PROS

- Large ad/product database
- Powerful product research tool
- Easy to use
- Fast response times and effective issue resolution

CONS

- Credits included in starter plans run out very quickly
- Limited social media platform

PRICING

Starter plan

\$49 /month

Premium

\$99 /month

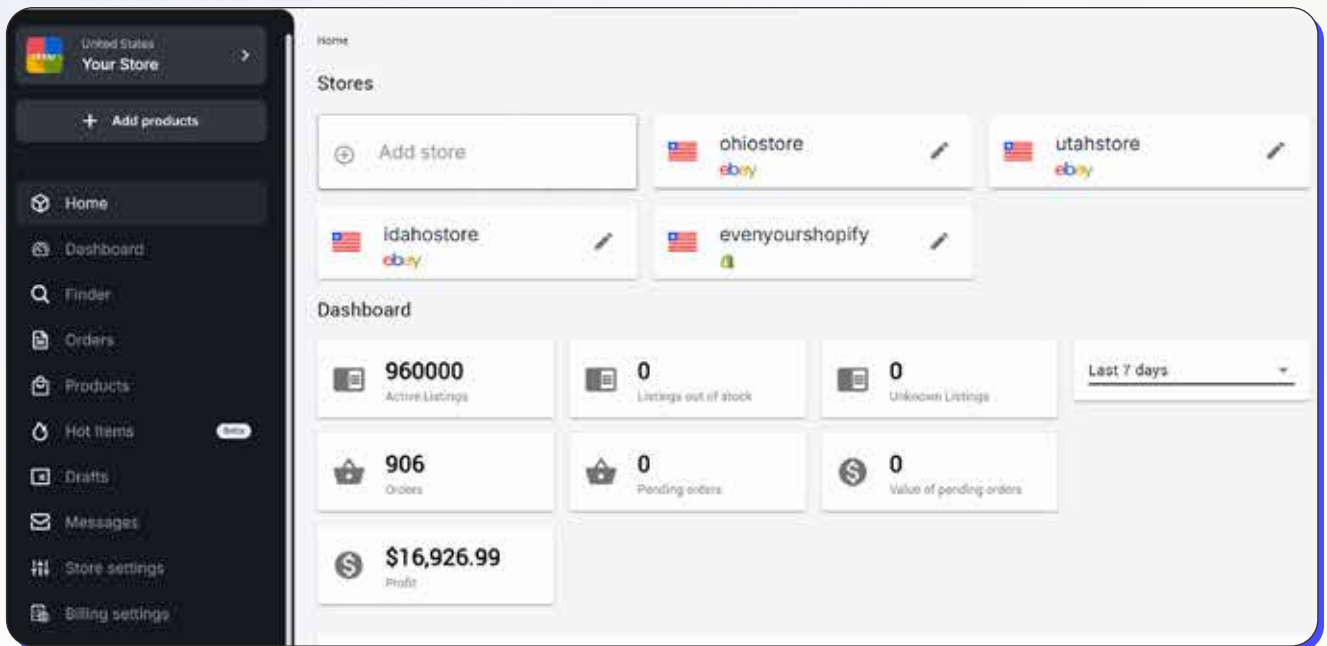
Business

\$399 /month

Best for dropshippers and eCommerce sellers who want to research products and analyze competitor ads on multiple social media platforms, including Facebook, TikTok, and Pinterest.



Easync



Easync is a web-based dropshipping automation tool designed to help eCommerce sellers streamline tasks like **product search, listing creation, pricing adjustment, order placement, and shipment tracking**. It supports multiple marketplaces, including eBay, Amazon, AliExpress, Walmart, and others.

Easync automatically **updates prices and stock, imports products quickly, and automates order fulfillment** by purchasing from suppliers and managing shipment directly to buyers.

FEATURES

- 1 **One-click import** of Amazon products to eBay with customizable titles, descriptions, and prices
- 2 **Real-time price and stock sync** from suppliers to avoid overselling
- 3 **Automatic order fulfillment** with buyer info and tracking uploads
- 4 **Sales analytics and reporting**

- 5 Chrome extension for easy **product listing creation**
- 6 **Automated pricing and repricing tools**
- 7 **Messaging feature** to communicate with buyers

PROS

- Strong automation capabilities that save significant time
- Supports multiple sources, including Amazon, Walmart, and AliExpress.
- Automates order fulfillment, eliminating manual data entry

CONS

- Steep learning curve for beginners
- High subscription fees

PRICING

7 days trials

Starter

\$49.99 /month

Progressive

\$65.99 /month

Advanced

\$79.99 /month

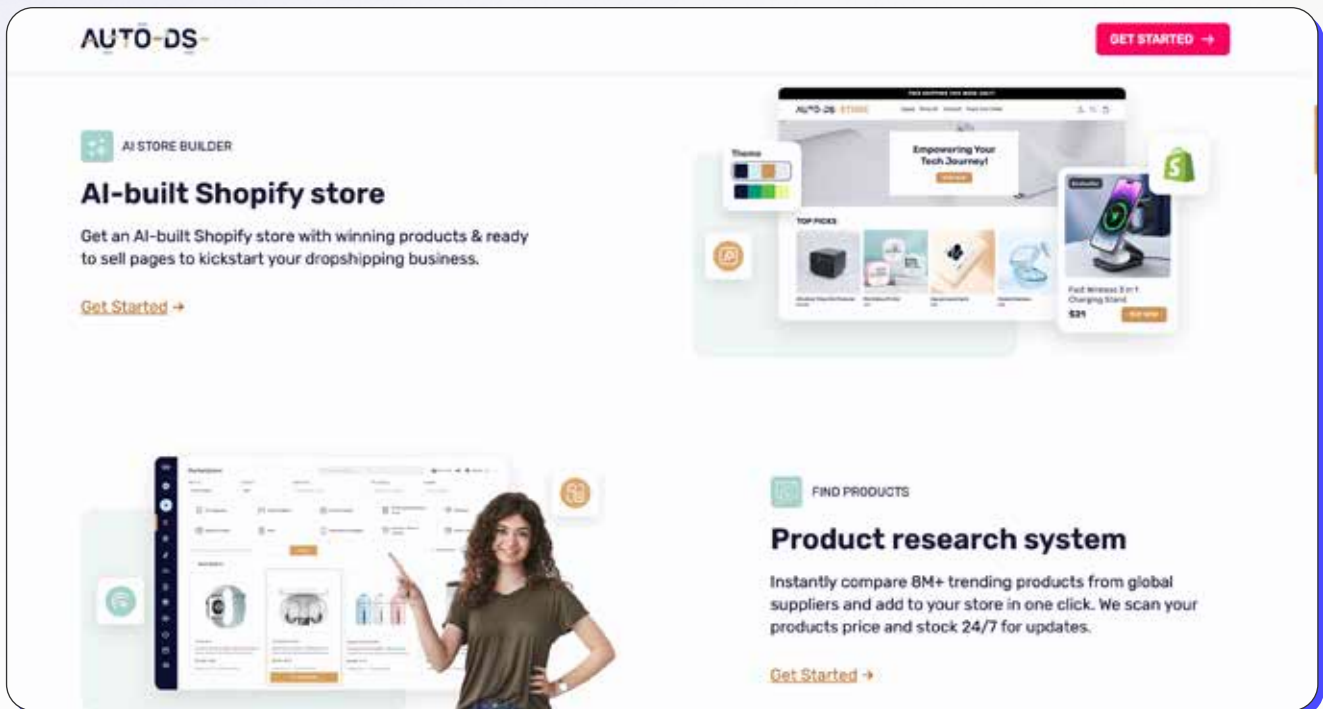
Expert

\$99.99 /month

Best for dropshippers who want an automated solution to manage products, orders, and pricing across multiple platforms, especially those focused on Amazon to eBay dropshipping but expanding to other marketplaces.



AliExpress DS



AliExpress DS (DSers) is a specialized dropshipping tool integrated with AliExpress. It connects you with thousands of global suppliers, allowing sellers to **list products in your store, forward customer orders to suppliers, and have them ship directly to buyers**. With a user-friendly interface, this tool caters to both beginners and seasoned dropshippers.

FEATURES

- 1 **Product search** with filters including Delivery Time & ePacket, Free Shipping, and Seller Performance ratings.
- 2 **Image-based AI search** to find similar and trending items
- 3 **Bulk order automation**
- 4 **Real-time stock and price updates**
- 5 **Automate order tracking & package status**
- 6 **Manage multiple Shopify stores** in one account

PROS

- Supports multiple store management on Shopify, WooCommerce, and Wix from a single dashboard
- Responsive and helpful customer support
- Highly cost-effective with a free plan and affordable paid tiers

CONS

- Limited suppliers pool, as it exclusively works with AliExpress
- Lacks advanced tools for product research

PRICING

Free to install

Advances

\$19.90 /month
(14-day free trial)

Pro

\$49.90 /month
(14-day free trial)

Best for dropshippers dependent on AliExpress, especially medium to large scale, requiring automation of sourcing, ordering, and tracking.

CHAPTER

02

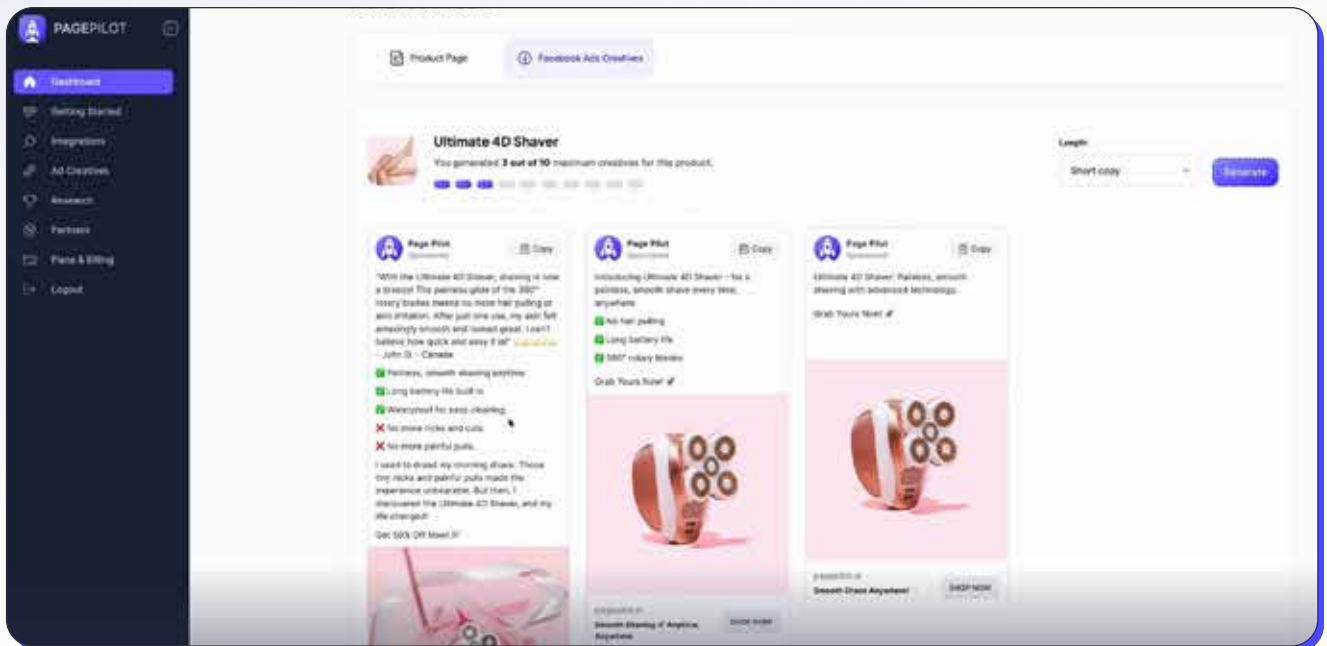
AI Tools for Website Building and Image Design

Building a professional-looking store that captures attention is no easy task, especially if you're not a designer or web developer.

In this chapter, you'll discover AI tools that make it easy to **design stunning, conversion-focused product pages, optimize your store layout, and generate professional product images** in minutes. So, your brand can stand out and convert more visitors into customers.



PagePilot



PagePilot is an **AI-powered Shopify landing page builder**. It automates the time-consuming **process of product page creation** by taking a product URL from AliExpress, Shopify, or other stores and generating a high-converting, uniquely designed product page in under a minute.

The **AI extracts product details, images, reviews, guarantees, and variants** and reorganizes them based on conversion-optimized principles, eliminating the need for costly copywriters or designers.

FEATURES

- 1 **AI-generated high-converting product pages** from AliExpress or Shopify product URLs
- 2 **SEO-optimized descriptions and layouts** with trust badges, countdown timers, and social proof
- 3 **Daily updated** list of winning products
- 4 **AI-generated ad copy** consistent with product pages

- 5 **AI product image generation** to create unique visual assets
- 6 **One-click import** to Shopify stores

PROS

- Ease of use
- Integrates directly with Shopify for seamless one-click import
- Generates high-converting product pages
- Offers real-time previews
- Multilingual support with 30+ languages
- Supportive community

CONS

- Short trial period (3 days)
- Limited customization
- May require integration with Shopify

PRICING

Lite Plan

\$39 /month

Starter plan

\$59 /month

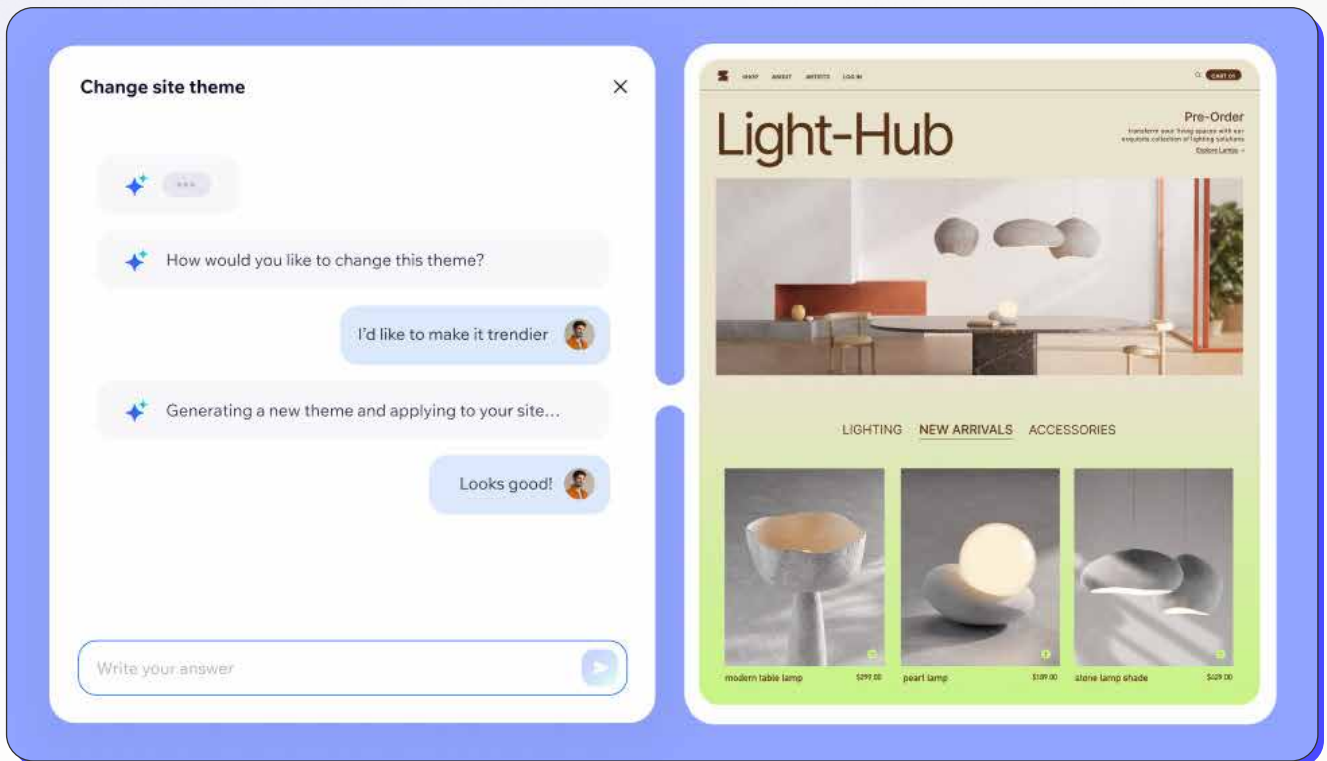
Scaler plan

\$79 /month

Best for Shopify dropshippers seeking efficiency, automation, and conversion-optimized content without needing extensive design or copywriting skills.



Wix AI Website Builder



Wix AI Website Builder is a smart, easy-to-use tool that helps users instantly **create professional websites** with the power of AI. By simply **describing your business or project, the AI designs and builds a complete, ready-to-use** website in minutes, including layouts, visuals, and content. You can then fine-tune every detail using Wix's drag-and-drop editor for full creative control.

FEATURES

- 1 **AI website creation and layout generation**
- 2 **AI content creation**, including product descriptions, blogs, and marketing text
- 3 **AI image editing and generation**, including background removal
- 4 **SEO optimization tools**, meta tag creation, and Google Analytics integration

- 5 **Integrate dropshipping app** support such as Modalyst, Printful
- 6 **AI chat assistant and email generator**

PROS

- User-friendly with no design or coding skills needed
- Large template library
- Including a drag-and-drop editor
- Wide range of AI features
- Free plan available

CONS

- Limited customization on free plans
- Transaction fees may apply

PRICING

Light

\$17 /month

Core

\$29 /month

Business

\$39 /month

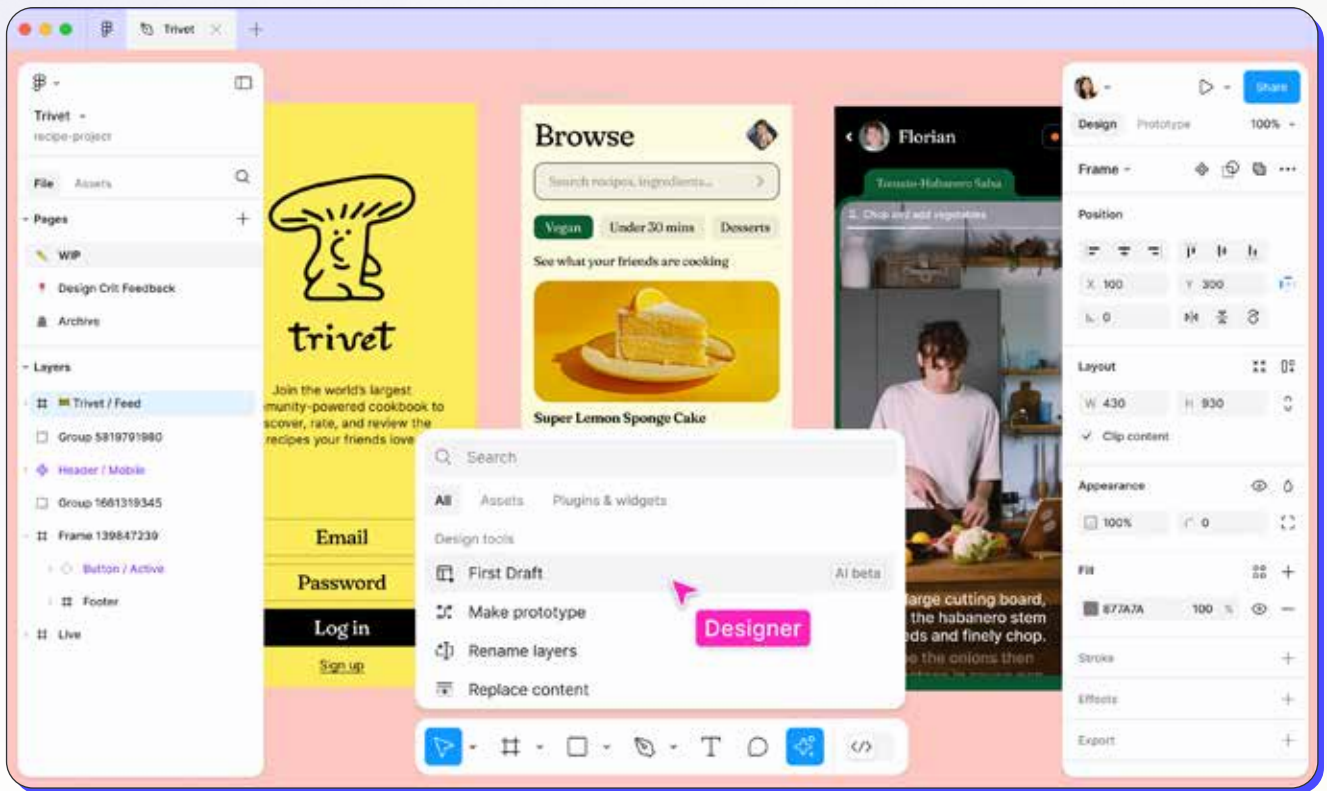
Business Elite

\$159 /month

Best for dropshippers who want to quickly launch professional, customizable ecommerce websites without coding skills, utilizing AI-powered design, content, and marketing tools.



Figma AI



Figma AI is an advanced design platform that helps you **design websites, stores, images, and product pages**. Just tell Figma AI what kind of page you want (like a product page, checkout, or home page), and it will instantly create a layout with images, buttons, and text, which you can then quickly adjust to fit your brand.

FEATURES

- 1 **Generate product pages, landing pages, and store layouts** from simple prompts, no design experience needed
- 2 **Automated image and text generation, replacement, and translation**
- 3 **Ready-made wireframes and templates** for fast mockups
- 4 **One-click background removal and real-time content editing**
- 5 **Voice-command design assistance**

PROS

- Rapid creation of layouts and design drafts from simple prompts
- Automated prototyping links and animation suggestions
- Built-in image generation and background removal
- Enables collaboration across teams

CONS

- Genetic website designs result

PRICING

Starter

FREE

Professional

\$3 - \$16 /month

Organization

\$5 - \$55 /month

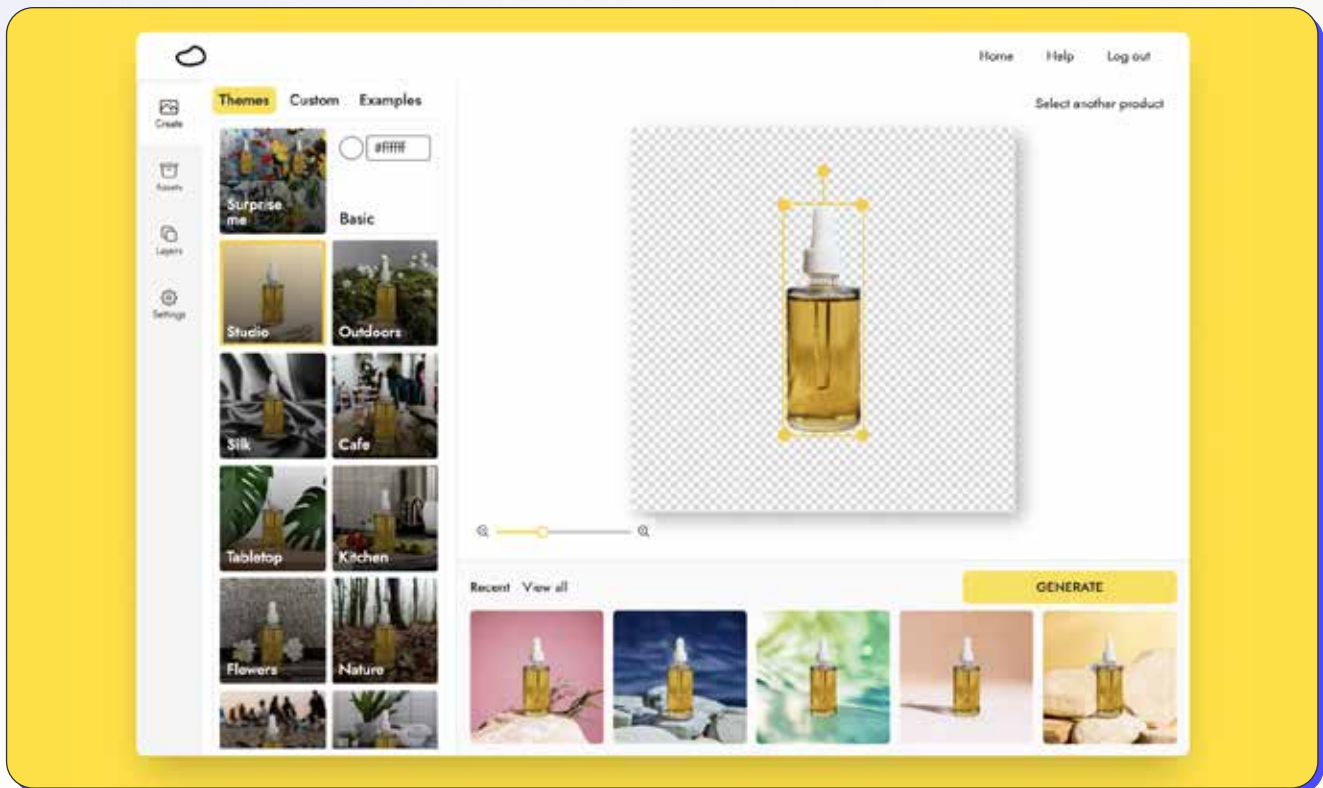
Enterprise

\$5 - \$90 /month

Best for those who need to create custom, professional product pages, ads, and marketing materials with design quality comparable to large brands but without hiring designers.



Pebblely



Pebblely is an AI-powered tool designed to help businesses create **professional, high-quality product images** easily and quickly. It also automatically **removes backgrounds and generates custom, photo-realistic backgrounds** with shadows and reflections.

This tool offers over 40+ predefined image themes and allows for **bulk image creation and post-generation editing**, allowing dropshippers to create professional-quality product photos.

FEATURES

- 1 **Automatic background removal**
- 2 **AI-generated photo-realistic backgrounds** tailored to your product
- 3 **Predefined themes and custom background options**
- 4 **Bulk image generation and editing**

- 5 Integration with platforms like Shopify
- 6 Offer various **image resizing and formatting options** for different marketing channels

PROS

- Easy to use with a simple interface
- High-quality product images with realistic lighting, shadows, and reflections
- Supports bulk processing
- Offers customizable backgrounds and branding options

CONS

- Struggles with detailed products like jewelry

PRICING

Free plan

\$0 /month

Basic plan

\$19 /month

Pro plan

\$39 /month

Bespoke plan

Starting at **\$3,000/month** for custom AI solutions tailored to brands.

Best for dropshippers and eCommerce sellers seeking cost-effective, professional product images and fast image generation for campaigns.



Flair.ai



Flair.ai is an advanced **AI-powered product photography and content creation platform** designed to help dropshippers **generate high-quality, brand-consistent images and videos** at scale. It specializes in creating highly realistic product images, on-model photography, and immersive lifestyle scenes using AI.

FEATURES

- 1 **AI-generated product photoshoots** with customizable 3D staging and drag-and-drop props
- 2 **AI video generation** for dynamic product ads and social media engagement
- 3 **AI editing tools** such as Magic Erase, Magic Paint (inpainting), upscaling, and image regeneration for refining visuals

- 4 **Bulk content generation**
- 5 **Generate fashion** on model photos
- 6 **Create product content** for marketing and campaign ads

PROS

- High-quality lifestyle images
- Offers drag-and-drop 3D staging and realistic on-model product photography
- Support many product categories
- User-friendly interface, drag-and-drop functionality
- Free plan available

CONS

- Restrictions on customization on the free plan

PRICING

Free

\$0

Pro

\$8/month

Pro+

\$26/month

Scale

\$38/month

Enterprise

[Contact sales](#)

Best for medium to large dropshipping brands in the fashion, beauty, and lifestyle sectors looking to produce scalable, high-quality visual content.

CHAPTER

03

AI Tools for Content and Video Creation

Keeping your store active with fresh, engaging content takes time, and most dropshippers already have full plates managing suppliers, products, and customer inquiries. Finding time to write blog posts, create videos, or plan marketing materials often feels impossible.

In this chapter, we'll introduce tools that help you **brainstorm, write, and create visuals**. It's perfect for busy dropshippers who want to produce engaging content without spending hours on it.



Jasper



Jasper is a highly popular AI writing assistant known for its user-friendly interface, speed, and versatility. It helps create a wide range of content efficiently, including **product descriptions, marketing emails, blog posts, and other marketing materials.**

Jasper supports 30+ languages, offers a wide range of templates, and integrates easily with SEO tools like Surfer SEO, aiding in optimizing content for search engines.

FEATURES

- 1 **AI content generation** of product descriptions, ads, emails, and social media posts
- 2 **Content refinement and brand voice customization**
- 3 Support for both short and long-form content
- 4 Integrates with tools like SurferSEO
- 5 **AI image generation**
- 6 Allows **content creation via voice** input

PROS

- Supports various content types and brand voice customization
- User-friendly interface
- Fast content generation
- Support 30+ languages
- Free trial available

CONS

- Mandatory fact-checking
- Expensive for small businesses or individuals

PRICING

Pro

\$69 /month

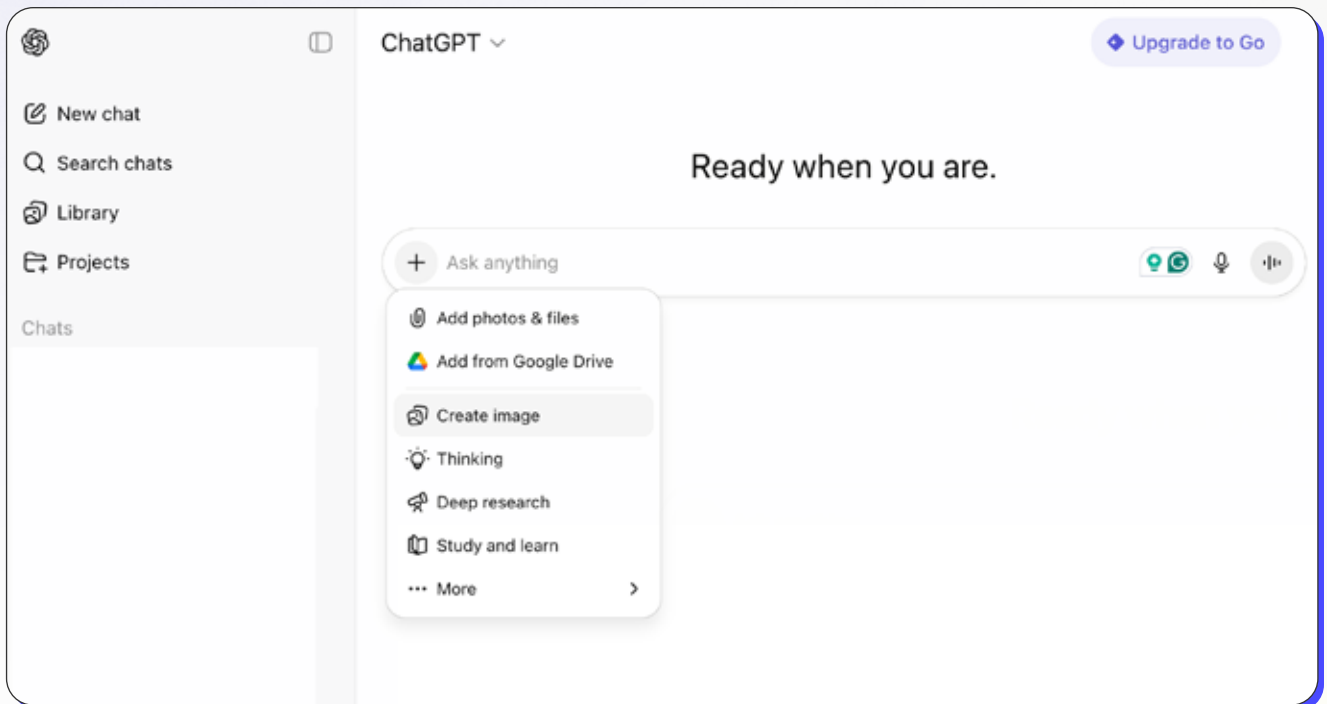
Business

[Contact sales](#)

Best for mid-sized to scaling dropshipping businesses focused on marketing efficiency, multilingual outreach, and broad content needs.



ChatGPT



ChatGPT, developed by OpenAI, is a versatile AI chatbot that generates natural, human-like text. Whether it's writing **product descriptions**, **crafting marketing emails**, **creating blog posts**, or **scripting customer support answers**, ChatGPT delivers natural, conversational text with minimal effort.

This tool is a free version, making it accessible for startups, while paid plans offer faster and more reliable service.

FEATURES

- 1 **Identify trending dropshipping products** and target audience demographics
- 2 **Generate engaging, SEO-optimized product descriptions**
- 3 **Craft compelling ad copy** for Google, Facebook, and Instagram advertisements
- 4 **Create marketing campaigns** combining emails, social media, and ads
- 5 **Generate store business names**, niche ideas, and optimize listings
- 6 **Craft engaging and high-converting product descriptions**
- 7 **Generate visually** compelling social media content
- 8 Assist in **researching and vetting reliable suppliers**

PROS

- Generates a wide variety of content, including both text and images
- Delivers content quickly and efficiently
- Easily scales to handle growing content needs
- User-friendly and simple to navigate
- Offers a cost-effective solution for content creation
- Free plan available

CONS

- Mandatory fact-checking and personalization
- Lacks integration with real-time inventory data
- Results based on prompt quality

PRICING

Free

\$0

Plus

\$20/month

Pro

\$200/month

Business

\$30/user monthly

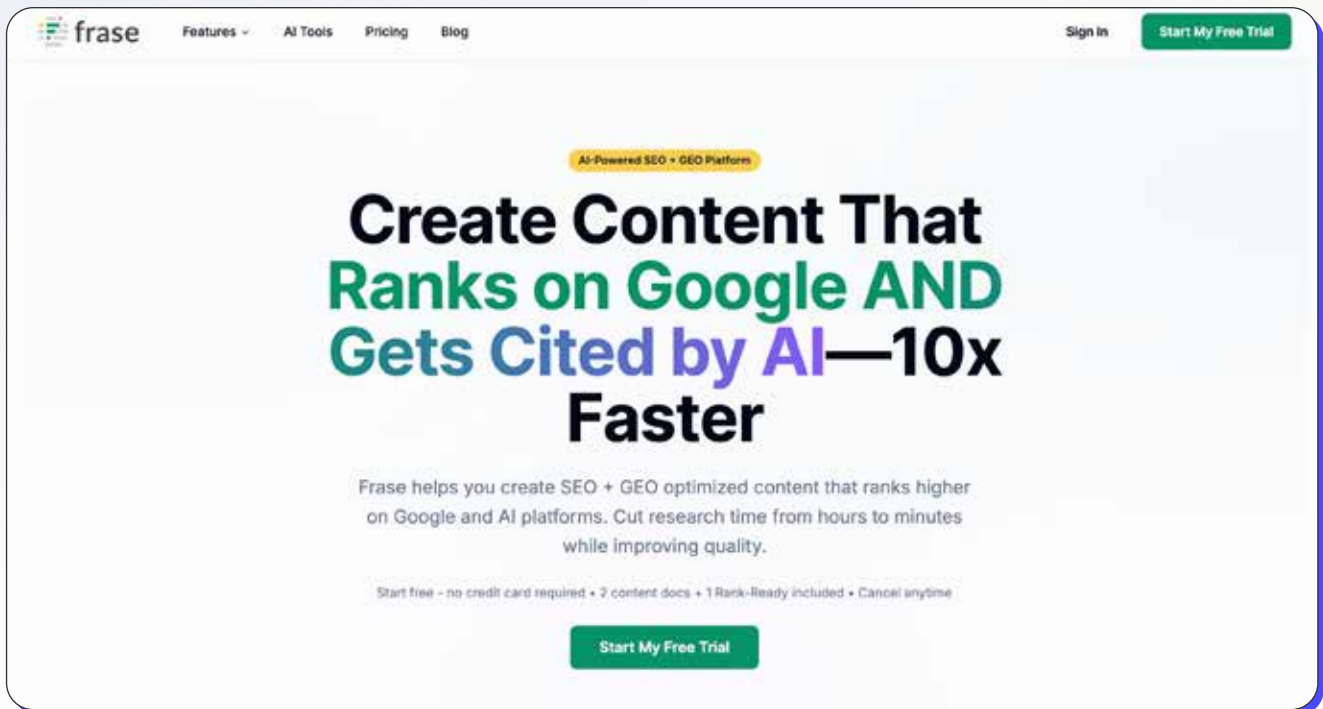
Enterprise

Contact sales

Best for dropshippers who want an affordable, multi-purpose AI assistant for varied writing tasks, content ideation, and customer engagement without complex setup or high costs.



Frase



Frase.io is an **AI-powered content optimization platform** designed to simplify the process of **researching, outlining, and improving SEO-focused content**. It utilizes SERP data and natural language processing (NLP) to **analyze top-ranking pages, identify key topics, and suggest keywords** that align with user intent.

With this tool, Frase helps dropshippers build structured, competitive outlines using common headings and related search terms found in high-performing pages.

FEATURES

- 1 **Analyze top-ranking SERP pages**
- 2 **Generate data-driven content** briefs, identify topic gaps
- 3 **AI-assisted writing**
- 4 **AI content optimization** with real-time keyword suggestions, content scoring, competitor comparisons, and brand style controls

- 5 **Analyze SEO performance** and identify optimization opportunities
- 6 Provide **30 AI writing templates**

PROS

- Good research and SERP analysis
- Provide actionable SEO suggestions
- Simple user interface

CONS

- Need fact-checking
- Occasional formatting issues or import errors

PRICING

Starter

\$38 /month

Professional

\$98 /month

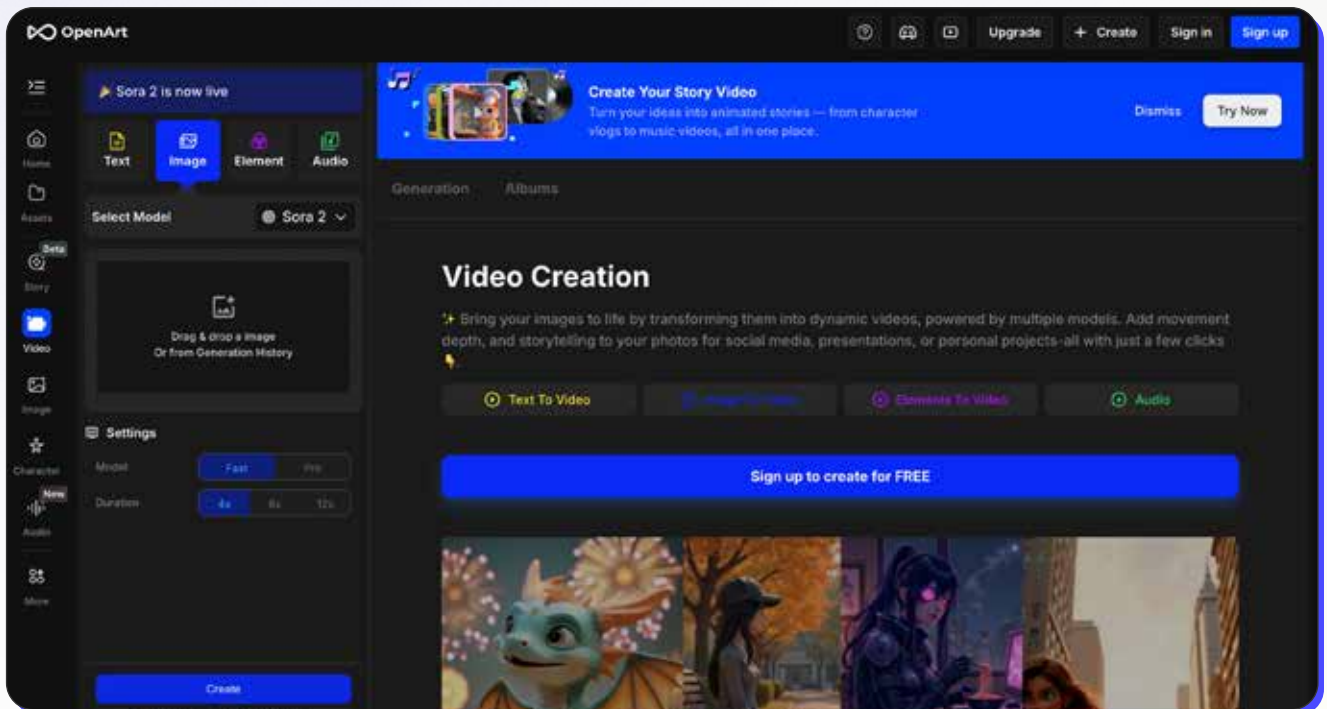
Enterprise

[Contact sales](#)

Best for dropshippers looking for a tool that is good at research, writing, and optimization features to enhance their SEO content marketing efficiently and effectively, driving more organic traffic and sales.



SORA



SORA is an advanced **AI-powered text-to-video generator** that enables dropshippers to create **high-quality, photorealistic product videos** simply by inputting text descriptions or images.

It can generate engaging 20-second videos showcasing product features, comparisons, and demos without the need for expensive shooting equipment, editing software, or large teams.

FEATURES

- 1 **High-quality video generation** from text descriptions or images
- 2 Flexible video generation options from 5 to 20 seconds
- 3 Support multiple aspect ratios for different platforms
- 4 **Generates videos** up to 1080p resolution
- 5 **Voice cloning** with multi-language support and emotional nuance
- 6 **Seamlessly integrates** within OpenAI's ecosystem

PROS

- Create high-quality, photo-realistic videos with natural motion and lighting
- Intuitive, user-friendly interface suitable for both beginners and professionals
- Fast video generation speeds

CONS

- Limited video length (up to 20 seconds per clip)
- Lacks advanced manual video editing features
- Can be costly for small businesses

PRICING

Plus

\$20 /month

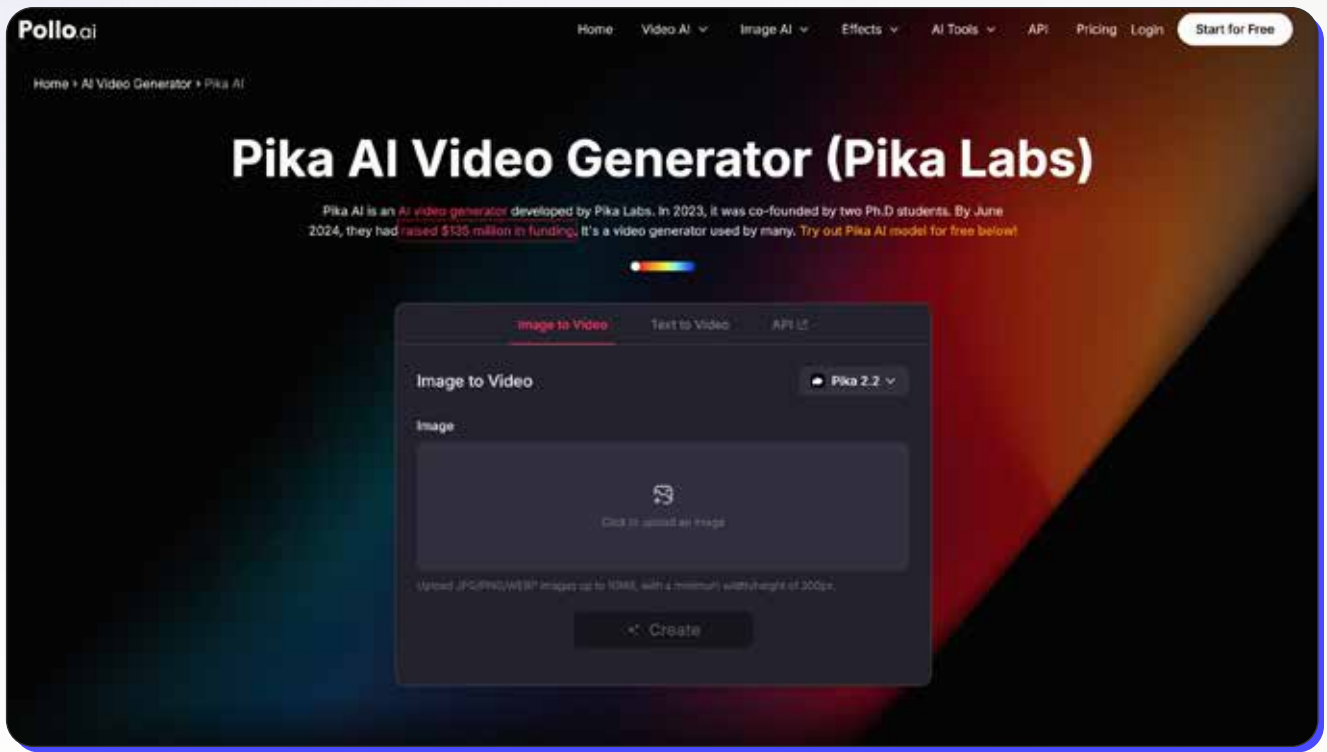
Pro

\$200 /month

Best for those who want to create short-form videos for social media platforms like TikTok, Instagram Reels, and YouTube Shorts.



Pika art



Pika art is an AI-driven video generation tool that simplifies the process of **creating professional-quality videos**. You can generate **1080p videos** up to 10 seconds long using **text prompts, images, or existing footage**.

It uses advanced generative AI to **produce realistic scenes, animations, and cinematic visuals**, all without requiring editing skills.

FEATURES

- 1 **Generate videos from text descriptions and static images**
- 2 **Transform text or images** into high-quality 1080p videos up to 10 seconds long
- 3 **Apply hyper-realistic and transition** to the video
- 4 **Upgraded camera movement features**
- 5 **Replace or add objects, characters, and effects**

- 6 Remix and edit existing videos
- 7 Share videos easily for social media

PROS

- User-friendly interface and high-quality outputs
- Offers many unique effects
- Supports style tweaks, object replacements, and motion enhancements
- Free plan available

CONS

- Expensive pricing
- Need a Pro or Fancy subscription to use the content commercially

PRICING

FREE

Standard

\$10 /month
(700 credits)

Pro

\$35 /month
(2,300 credits)

Fancy

\$95 /month
(6,000 credits)

Best for those who want to create cinematic, animated, or realistic footage video or add creative effects for viral TikTok, Instagram Reels, or YouTube.

CHAPTER

04

AI Tools for Marketing and Advertising

You can have amazing products and a beautiful website, but none of it matters if no one knows your store exists.

In this chapter, you'll discover AI tools to **generate high-performing ad creatives, optimize targeting, and analyze performance data** to help you make smarter decisions that attract more customers and drive better results.



AdCreative.ai



AdCreative.ai is an AI-powered platform designed to help businesses **create high-converting ad creatives, including banners, texts, photoshoots, and videos.**

It automates ad design and copywriting, providing ready-to-use assets optimized for platforms like **Facebook, Instagram, and Google Ads**, helping dropshippers and sellers maximize ad performance while reducing creation time.

FEATURES

- 1 **AI-generated ad banners, texts, photoshoots, and videos**
- 2 **Score creatives for performance and brand recall**
- 3 **Analyze competitors' top-performing ads** across platforms
- 4 **Create buyer personas** from website data
- 5 **Generate authentic, prompt-based videos**

- 6 Produce headlines and copy
- 7 Bulk creative generation
- 8 Real-time performance prediction and ROI estimation

PROS

- Unlimited generations
- Unlimited free stock images and custom templates with over 100 million stock images
- Generates professional-looking ads quickly
- User-friendly for beginners

CONS

- Experiences bugs, server issues sometimes

PRICING

Starter

\$39 /month

Professional

\$249 /month

Ultimate

\$599 /month

Custom price

[Contact sales](#)

Best for dropshippers focused on scaling ad campaigns across platforms like Google, Facebook, and social media.



Predis.ai



Predis.ai is an AI-powered **ad generation platform** designed to help businesses, especially dropshippers and sellers, rapidly create highly **effective ad creatives, social media posts, and UGC (user-generated content) videos**.

It automates the ad creation process, allowing users to upload product photos and instantly generate multiple ad variations with optimized captions, headlines, and hashtags ready to launch across major social media platforms like Instagram, Facebook, LinkedIn, and YouTube.

FEATURES

- 1 **Generate social media posts**, including images, product videos, carousels, stories, and memes
- 2 **Analyze competitors'** social media
- 3 **Schedule and auto-post** to multiple channels
- 4 **Produce hashtags, analyze trends, and recommend best posting times**

- 5 **Integrate with eCommerce platforms**, including Shopify, WooCommerce, Wix for product posts/videos
- 6 **Access stock assets** library, edit images/videos, and upload custom assets

PROS

- Smooth content publishing process and eCommerce integration
- User-friendly interface
- Support multi-language with 19+ languages
- Flexible pricing
- Good customer support

CONS

- Experiences bugs, server issues sometimes

PRICING

Core

\$32 /month
(1,300 credits)

Rise

\$79 /month
(3,200 credits)

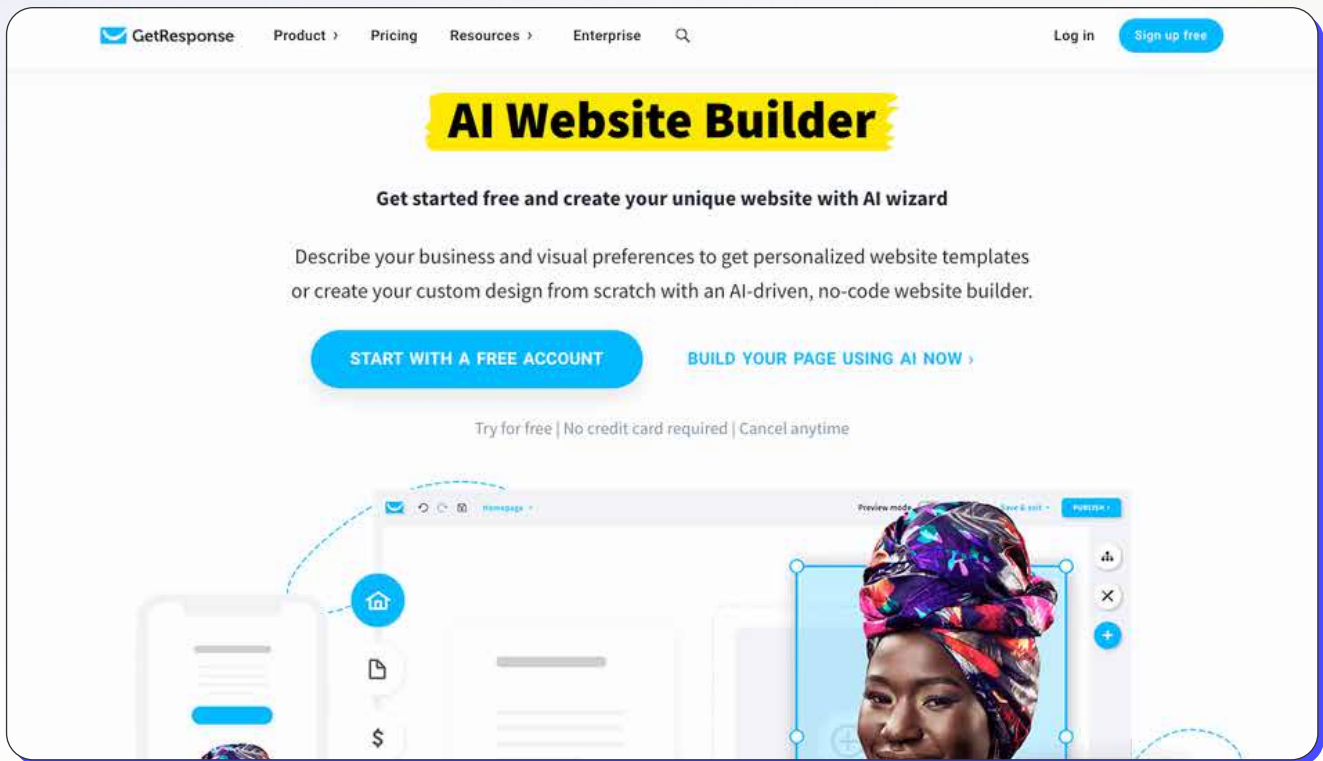
Enterprise

\$249 /month
(10,000 credits)

Best for small businesses and dropshippers needing automated content for social media platforms like Instagram, TikTok, and LinkedIn.



GetResponse



GetResponse is an all-in-one AI-powered **email marketing platform** that includes tools for **emails, automations, landing pages, websites, and webinars**. It focuses on boosting ROI and engagement with 99% deliverability, AI generators, and analytics. This tool is versatile for campaigns, with advanced automation and content monetization options.

FEATURES

- 1 Generate AI-powered emails, subject lines, and landing pages
- 2 Send unlimited autoresponders, newsletters, and emails
- 3 Automate marketing with workflows, drip campaigns, A/B testing, and event triggers.
- 4 Build landing pages, pop-ups, forms, and websites with AI assistance
- 5 Segment contacts, score leads, tag, and manage lists

- 5 Integrate with Google Analytics, Shopify, WordPress, and more
- 6 Market via SMS, send transactional emails, and push mobile notifications

PROS

- Diverse email template
- All-in-one functionality with a user-friendly interface and strong automation
- Affordable pricing and high deliverability
- Responsive support

CONS

- Steep learning curve
- Overwhelming with many extensive features

PRICING

FREE

Starter

from **\$15.58** /month

Progressive

from **\$48.38** /month

Advanced

from **\$56.58** /month

Expert

Contact sale

Best for dropshippers who want an all-in-one marketing platform that simplifies email marketing, automation, landing pages, and lead management, while integrating deeply with Shopify ecommerce stores.

CHAPTER

05

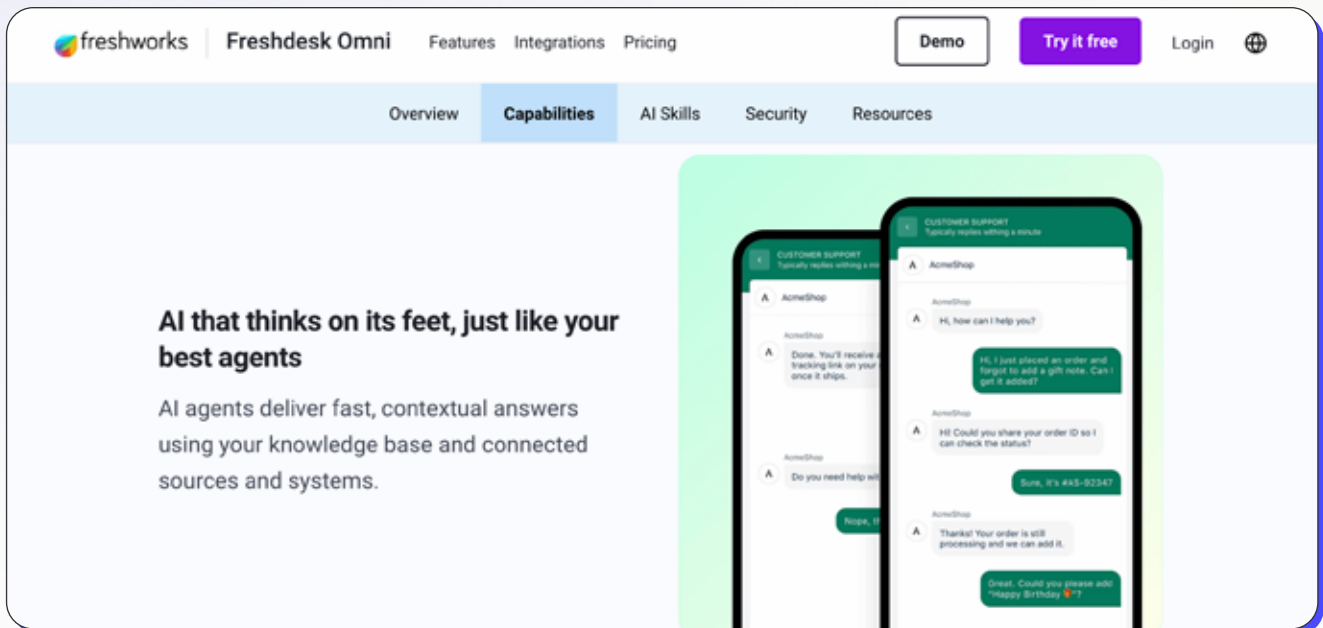
AI Tools for Customer Support and Retention

Providing excellent customer service is key to building trust and repeat sales, but managing messages from multiple channels can quickly become overwhelming.

This chapter explores AI tools designed to simplify customer support. You'll see how AI can automatically **reply to messages, offer suggested responses, and pull in order details** to help you reply quickly and effectively.



Freshworks AI *(Freddy AI)*



Freddy AI is an AI-driven **customer support platform focused on ticketing, automation, and insights**. It automates **categorization, prioritization, and responses** while integrating with CRM and IT tools for efficient service.

Freddy AI enhances support with AI Copilot assistance, summaries, and multilingual capabilities, streamlining customer interactions.

FEATURES

- 1 **Automate support ticketing** by categorizing, prioritizing, and suggesting solutions
- 2 **Support multilingual conversations and knowledge bases**
- 3 **Provides ticket trends, customer sentiment, and intent analysis**
- 4 **Create custom AI chatbots** with drag-and-drop tools
- 5 **Assist agents** with suggestions, compositions, and insights via Freddy AI Copilot
- 6 **Integrate with CRM**, sales, and security apps

PROS

- Handles a high volume of routine queries autonomously
- User-friendly interface and ease of setup
- Offers omnichannel support (email, chat, social media)
- Smoother onboarding and user experience

CONS

- Charges extra for advanced AI like Copilot, increasing costs
- Limited enterprise features

PRICING

Growth

\$18 /month

Pro

\$59 /month

Pro+AI copilot

\$94 /month

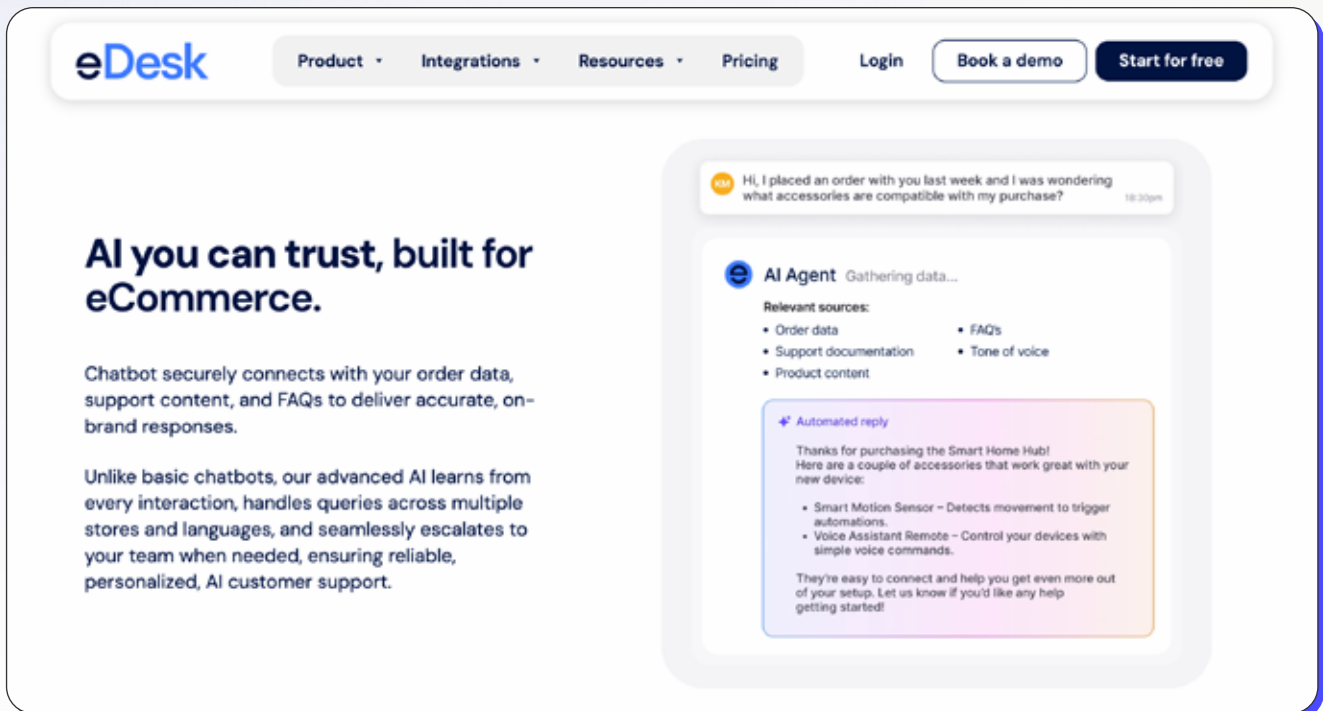
Enterprise

\$95 /month

Best for small to mid-sized businesses due to its intuitive bot builder and affordable AI access, or dropshippers who want an easy-to-use AI support solution, and need automation without coding.



eDesk



eDesk is an AI-powered customer support tool built for eCommerce and dropshipping businesses. It centralizes **all customer messages from multiple sales channels into one dashboard**, automatically linking each inquiry with order details, product info, pricing, and shipping status. This seamless connection enables dropshippers to respond faster and more accurately, ensuring smooth communication and a better customer experience.

FEATURES

- 1 Respond to customer queries** instantly via the eDesk live chat widget embedded on the website
- 2 Centralizes all customer messages** from multiple sales channels (email, chat, social media, marketplaces) into one interface
- 3 AI chatbot** can answer common queries about products, orders, shipping
- 4 Integration with eCommerce platforms** like Shopify, Amazon, eBay, and Magento

- 5 **Automated routing and prioritization of tickets** based on issue type or urgency
- 6 **Analytics and reporting** to monitor support performance and customer satisfaction

PROS

- Clean interface and ease of managing multiple channels
- Integrates seamlessly with eCommerce platforms like Amazon, eBay, Shopify, and Walmart
- Multi-language support
- Excellent, responsive customer service

CONS

- Steep learning curve due to a non-intuitive user interface for beginners
- Limited advanced filtering and tagging in ticket management

PRICING

Essential

\$59 /month

Growth

\$115 /month

Professional

\$149 /month

Enterprise

[Contact sales](#)

Best for small businesses or dropshippers that receive high volumes of customer messages across platforms like Shopify, eBay, Amazon, and WooCommerce, and need a centralized, AI-assisted helpdesk.

FINAL ADVICE FOR YOU

1. Start where it matters most

You don't have to do everything at once. Focus on what your business needs most right now, whether that's product research, marketing, or customer support. Once you've mastered one area, you'll build the confidence to expand and make even bigger improvements.

2. Test, learn, and refine

Your store is unique, and what works for someone else might not work for you. Take time to experiment, try new ideas, and analyze your results. The more you explore, the more you'll discover what truly drives your success.

3. Keep quality at the core

Automation can save you time, but it's your authenticity that makes customers trust you. Use these tools to enhance your voice and brand, not replace it. Your creativity and care are what make your store stand out.

4. Balance technology with humanity

AI can help you scale your operations and simplify your workflow, but your personal touch is what keeps people coming back. Let technology handle the busy work so you can focus on building real connections, delivering value, and earning customer loyalty.

Conclusion

Dropshipping can be exciting, but it also comes with its fair share of challenges. The **20 AI tools for dropshipping** featured in on this ebook are more than just software, they're your helping hands at every stage of your business journey. Each tool was carefully chosen to solve real problems that dropshippers face daily.

Whether you're **searching for trending products, building a stunning website, crafting marketing content, or delivering better customer experiences**, these AI tools can help you save time, cut costs, and work more efficiently.

You can think of this ebook as your personal toolkit for building a scalable, future-ready dropshipping business. Let these tools do the heavy lifting so you can focus on creativity, strategy, and customer relationships



Thanks
for Reading
